

The
Foundation
record year
—see Report inside

SIGMA
PHI
EPSILON

Journal



May, 1987

Volume 84, No. 2



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leadership
for the 90's**

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Pack your bags for a

*Once...
in a lifetime experience*

Fraternity leadership — a design for the future



Chuck White
Managing Director

Maddox joins White at headquarters

By Wallace C. Doud
Wisconsin '48
Grand President

Sigma Phi Epsilon Fraternity, with its current representation at 255 campuses across the nation and an undergraduate membership of more than 14,000 (the largest of any fraternity), along with its related operations—the National Housing Corporation, the Sigma Phi Epsilon Educational Foundation, and S.P.E. Management Corporation—has developed into a dynamic, challenging organization. It is an organization which requires the finest leadership and carefully structured management.

That growth and strength has been achieved mainly through the skillful guidance of the Fraternity's Executive Director, Charles N. White Jr., Western Michigan

'62. Recognizing that Sigma Phi Epsilon has now reached a point in its growth and development which requires a strengthened management structure, the National Board of Directors conducted an extensive search for an alumnus with unique talents to provide the staff with increased management depth. We have found such a person.

It is my pleasure to announce that Kenneth S. Maddox, a 1975 graduate of Oregon State University, where he was a member of the longtime number one ranked fraternity on that campus, has rejoined the Headquarters staff on May 1, 1987, in the position of executive director of Sigma Phi Epsilon Fraternity.

At the same time, Chuck White was elevated to the new position of managing director of Sigma Phi Epsilon, with overall

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Ken Maddox
Executive Director

THE
SIGMA
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Journal

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Vacation New Orleans 40th Grand Chapter Conclave offers something for all

By Christopher L. Rittman
Colorado '85

NEW ORLEANS—Plan your family's vacation around Sigma Phi Epsilon's 40th Grand Chapter Conclave. The biggest Sig Ep gathering in history will convene in America's most fascinating city—New Orleans, Louisiana. From the French Quarter to the thriving segment, New Orleans offers you fun, music, excitement, delicious food and history. All the ingredients for a once-in-a-lifetime vacation are in this good time town on the river.

Kick up a Charleston to a plunkety plunk in Tampa on a Mississippi river boat. Boogie down Bourbon Street from dusk 'til dawn or down to the beach. Take the kids for a crocheting ramble up town on a 150-year-old streetcar or take your wife on a romantic horse-drawn carriage ride through the

streets of the French Quarter—just like Old Europe. Dine in the sedate splendor of a famed French restaurant or the coziness of a street-side cafe.

Slide into the city for some hot jazz or relax in the luxury and splendor of New Orleans' finest hotel—the Sig Ep host hotel—the Fairmont. Soaring ceilings, brilliant chandeliers, and luxurious suites are complemented by an aura of southern hospitality that only the Fairmont can provide.

Never again will you be able to live in the heart of America's finest hotel for an \$84 per night double occupancy. The grand public pays \$100. Special suite rates are available for alumni rooms. An award winning hotel for a first class stay!

Your brothers will be there. Your friends will be there. Make plans now, for you to be in that Sig Ep number in 1987.



Big names and you

Fun in a packed schedule

After Wednesday night's kickoff, all the excitement and under-the-radar activities will be ready for Thursday afternoon Leadership Convocation.

The Convocation will begin with Interfraternity Brother and Bradley University Dean of Students Ed King. You and the Brotherhood will be a powerful session focusing on ethics and integrity and Sigma Phi Epsilon's path into the 1990's.

The main event begins with Thursday night's opening ceremony featuring special Shasta Community Brother Ken Hefley. A powerful commentary on "You and Your World" from an informal viewpoint will be part of the action.

A spectacular musical show will chronicle the progress and status of the Fraternity and a cover of the highlights of the evening will be the best way of the Fraternity's highest chapter honor, the Buchanan Un-Obtaining Chapter Award.

Finally, meeting the Grand President will call to order the 40th legislative session of the Grand Chapter. The undergraduates will

(Continued on page 4)



NEW ORLEANS
*Once...
in a lifetime experience*
AUGUST 13-16, 1987

More Conclave
details

—see page 4

Across the states...Sig Ep in the news

Live, from Albuquerque, it's...

ALBUQUERQUE, N.M.—“MTV’s Spring Break” telecast from Daytona Beach, Fla., featured **Kevin Cummings, New Mexico ’87**, and **Jeff Racea, New Mexico ’87**, winners of the MTV Rock Alike (lip sync) contest to benefit Students Against Multiple Sclerosis (SAMS). The two Sigs impersonated Jake and Elwood Blues, the Blues Brothers, to win regional competition and proceed to the national finals in Daytona Beach. During the broadcast, MTV displayed telephone numbers for viewers to call in votes for their favorite act. After 28,000 phone calls, the “Blues Brothers” were announced as the winners.

The two became instant celebrities on the Florida spring break scene. "We were signing autographs and taking pictures with people, all we did was go on national television and dance like idiots," said Karcia, a fake Blues. The two will spend the summer in New York with MTV and will be the official spokesmen for SAMS for the coming year, say SAMS officials in New York. (MTV is a music video cable television network popular on college campuses. SAMS is a network of 250 campuses where fraternities and other groups raise money to fight the disease, which often strikes college-age men and women.)

S.W.A.T. team dampens party

MONTEJEMBLE, Ala.—Twenty police officers, a S.W.A.T. team and snipers successfully overpowered a chartered city bus carrying Huntington College Snig Epps and three other students on the way to a rally in the theme for the party, four brothers, drivers' army fatigues and wedding toy squirt guns, "harpies" the bus after party goers were ordered to get out. The police action was "ordered" to take the passengers to the location of the party—which was actually the drivers' plan all along. (The location of the party, the Montgomery County Courthouse, was a "guaranteed" success, forcing all to ride the buses rather than risk parties opting to drive their own cars when they might be drinking.) A bystander saw the bus stop at a red light, and a police driver at gunpoint and called police. The police took no chances when they stopped the bus with a tick of its destination. The reason for the stop was that the bus was carrying a group of people who were armed with the real thing—loaded and deadly. The driver and "terrorists" were arrested on disorderly conduct charges. The charges were dropped after the bus was found to carry only very frightened party guests.

Brother killed by fall

CHARLOTTESVILLE, Va. — A 21-year-old University of Virginia brother was killed recently when he fell from a ledge at the UVa chapter house. **James Christopher Haughay, Virginia '87**, fell 26 feet, landing in an alley beside the house. Chapter brothers said that Haughay had been locked out of his room and was probably attempting to get into his room from the ledge when he fell.



Jake & Elwood (?) University of New Mexico Sig Eps **Jeff Racca**, '87, and **Kevin Cummings**, '87, won MTV's national spring break Rock Alike (lip sync performance to recorded music) competition in Daytona Beach, Fla., this spring. The two impersonated the Blues Brothers, Jake and Elwood (John

An instant \$68,000

BINGHAMTON, N.Y.—A \$68,000 jackpot payoff in the West Virginia state lottery has made **Dolph Chandran, Binghamton**, 38, a rich man. He was one of six West Virginians invited to "Stan the late winner" after his lottery ticket was chosen. His mother had purchased the ticket for him while shopping in his hometown of Elkins, W.V. After Uncle Sam's take of \$14,000, (Chandran returned) to school with a cool \$54,000. He said he promptly hosted a party for all his chapter brothers, to celebrate. Chandran says he plans to split the money with his 13-year-old brother to pay for their educations, and use the rest to "buy a nice stereo and travel. I want to go to Singapore and Australia, I think."

Basketballer nets Thunderbird

MANHATTAN, Kan.—A shiny new \$19,000 turkey Thunderbird is sitting in the parking lot of the Sig Ep house at Kansas State University. **Steve Packebush, Kansas State '87,** won it shooting hoops at half time during the final home game of the Wildcats.

basketball season. A local Ford dealer had been trying to give the car away for two years by sponsoring a half time shooting contest. Two tickets are drawn from a hat at every home game. The two selected contestants have 60 seconds to successfully execute a lay up, free throw, top-of-the-key shot and a half court shot—in that order. "The crowd went wild—he was the first one to ever do it," said Chapter President Doug Schiehe, Kansas State '87.

Sig Eps pitch in after Chi Omega tragedy

OXFORD, Miss.—When a University of Mississippi Chikita Omega Sorority fund-raiser walked to the Kefauver Foundation and handed a check, the Sig Eps were quick to respond by shouting "Klan! Klan!" and "Klansman!" together. Mid-afternoon on Thursday, March 16, a group of the sorority women were walking along the side of a Mississippi highway outside of Oxford. Details of the affair are sketchy, but the women were not hurt, but in a three-car accident and flipped onto the walkway. Five women were killed, including some of the walkers; the driver and the passengers in the car. Nine others were injured. The Sig Eps were quick to respond to the Sig Epi Chapter at the MSU quickly rallied in an attempt to collect funds that had been committed and make the intended donation to the Kefauver Foundation in the sorority's name. The Sig Eps were just as quick to raise and collect money for the victims' families and send Sig Epi President Thelma Sandahl, Mississippi 88 Sigma Phi Epsilon, into the process and signing the Kefauver Foundation's check. The Chikita Omega Sorority is a member of the University of Mississippi's Greek system.

And we just needed one

Kit Hovnanian, president of the National Association of Home Builders, said that, "in principle," he supports the bill. But Brian A. Renda, executive vice president of the National Association of Realtors, said that the bill is "not a good idea."

William & Mary '90, is a national law school ranked 10th by *U.S. News & World Report*. It is the only law school in the state that is a member of the Association of American Law Schools.

The school is located on the campus of the College of William & Mary, which is one of the oldest universities in the country. The law school is a part of the College of William & Mary, which is a member of the Association of American Law Schools.

Toward the next milestone

RICHMOND, Va.—Sigma Phi Epsilon's 157,000th member has been initiated and the 100thmark 160,000th initiate should reach the Headquarters on May 14 (Amazing what that new computer knows—see above.) The 166,000th initiate was Michael A. Hovis, Westminster (Pa.) '89; 157,000 was James S. Walton, Auburn (Ala.) '90; 158,000 was John A. Monahan, Ohio State '89; and 159,000 was Michael A. O'Leary, Rensselaer (N.Y.) '90 who was initiated March 7.

The oldest brother

The Firmity mourned the loss of a loyal brother. December 13, 1986, when **Elmore Berk, Ohio State '11**, died Berk just one month from his 98th birthday, was the oldest known living Sg. Ep. **Charles H. Arhenbach, Arkansas '13**, of Hendersonville, N.C., at a spark '06 is now the oldest Sg. Ep. we know of. Arhenbach recently sent his bio form to the Headquarters to be included in the new alumni directory being printed this summer. Under the occupation section, he wrote simply that "women and a touch of liquor are keeping me alive." The computer is having a tough time coding that occupation.



Elmore Berk, Ohio State '11



Kansas house burns

There were no injuries, but 75 men were left homeless: all the University of Kansas after an April 26 fire at the Kansas Gamma chapter house. The early afternoon blaze reportedly started in the electrical system on the second floor. Although the second floor was completely destroyed, investigators were still surveying the extent of damage to the lower level.

With 51 chapters and four volumes, *Sur Ec* is second only to *Tau Kappa Epsilon* (275 chapters).



The Sig Ep Express

Southerners chartering train car

A chartered train car to the New Orleans Conclave? You say it can't be done. Guess again! You can be one of the privileged few who gets to take a chartered train car to New Orleans for the 1987 Grand Chapter Conclave. The Georgia Beta Alumni Association (Georgia State University) is making it happen.

The deal includes round-trip transportation from Atlanta to New Orleans via Amtrak aboard a special Sig Ep car on Amtrak's Crescent train. Carolina passengers may board the Crescent at stop east of Atlanta by paying the additional fare to Atlanta. Once in Atlanta, Sig Eps will move to the private car. Alabama chapters may board the Crescent in Anniston, Birmingham, and Tuscaloosa at no additional charge. Call Amtrak for details at 1-800-872-7245. For those who arrive in Atlanta on Tuesday night, ac-

commodations will be provided by the Sig Eps at Georgia State University.

The Sig Ep train (Amtrak calls it the Crescent) will leave Atlanta on Wednesday morning, August 12, 1987, at 8:15 a.m. and arrive in New Orleans at 6:20 p.m., where a chartered coach will be waiting to whisk you away to the luxurious Fairmont Hotel. Wednesday evening will be spent on the Creole Queen river boat for a gala Sig Ep alumni reception. On Sunday, August 16, you will reboard the chartered coach at the Fairmont bound for the train station to catch the 7:30 a.m. train to Atlanta. The special round trip cost is only \$129 and lunch is provided for the trip to New Orleans! There are only 42 seats available, so register today! The deadline for this "Brotherhood Experience" is June 1, 1987. To get your registration form, call Sig Ep Headquarters at (804) 266-7648.

Packed schedule

(Continued from page 1)

address the pressing issues of our time in setting the Fraternity's agenda for the next two years.

For the keynote luncheon, you will hear one of America's renowned speakers, Amy founder and president Brother Richard M. DeVos. Your program host will be Brother William A. Schreyer, chairman of the Educational Foundation and president and

chief executive officer of Merrill Lynch.

Friday evening will be open to experience New Orleans, but save some energy for the Saturday evening grand finale—a gala awards dinner honoring our most vital resource—our alumni. All 1,200 of us will join in this program capped with the presentation of the Order of the Golden Heart, the Fraternity's highest alumni honor.

Bring the family!

Special programs involve whole family

An exciting lineup has been planned to bring wives and guests into the Sig Ep experience!

Other than the opportunity to attend all of the major programs and activities, you will also be able to see New Orleans and all of its sights in a grand fashion.

A Paddle Wheel Cruise

The Creole Queen River Boat, an authentic Mississippi River paddle wheeler, will leave the shore loaded with Sig Eps and their guests. This Wednesday evening lockoff promises to get the Conclave off to a great start!

You will enjoy Cajun cuisine and satisfy your southern night's thirst while listening to a Bourbon Street Dixieland jazz band. This cruise down the "Mighty Mississippi" is open to all Sig Ep alumni and guests for a \$15 contribution to the Sigma Phi Epsilon Educational Foundation.

Learn Cajun Cooking

The next morning, you can learn from the Fairmont's award-winning chefs how to create Cajun delicacies in your own kitchen. An exciting and tasty Creole cooking demonstration and tasting will bring you authentic New Orleans.

After the leadership convocation in the afternoon and Thursday evening's action-packed opening extravaganza, feel free to retreat to the luxury of the Fairmont's first class rooms for some valuable rest.

Keeping Fit

Early risers—put on your workout clothes—it is off to aerobics! Get your morning exercise each morning without leaving the hotel. A professional aerobics instructor will guide you through an invigorating class that will help work away all of that delicious Cajun food. Classes will be available for all ability levels.

Time for a quick shower and then off to a grand tour of New Orleans! A native New Orleans guide will take you through one of America's most fascinating cities, where you can see the Garden District and an old-time plantation. You will be back in time for lunch with one of America's renowned speakers, Richard M. DeVos, president and founder of Amway Corporation.

Your host for the luncheon will be Educational Foundation Chairman and Chief Executive Officer of Merrill Lynch, William A.

Schreyer. He will be around later in the day to answer questions, one-on-one, about investments and current economic trends. The Dow Jones at 3000? Maybe our Sig Ep expert can shed some light!

After lunch, you will have the afternoon to shop or take in more of the sights of the Crescent City.

Saturday, as the undergraduates tackle final legislation and the new Grand President and National Board of Directors are being elected, you will have other diversions.

The "Hidden Jewels" Tour

If the body feels good, another aerobics workout! Or, on to the "Hidden Jewels" of New Orleans.

The secluded courtyards and patios have long been considered hidden jewels of the French Quarter, but now the real treasures are offered to a small select few. Special arrangements have been made with prestigious French Quarter galleries to offer a private look at their dazzling antique estate jewels. The history of the Creoles and their exotic jewelry collections will be explained by a third generation Royal Street merchant in one breath, while the art of authentication is explained in another.

After voraciously spending millions, you will head to the crown jewel of New Orleans restaurants—Arnaud's, for lunch you've seen it on Folger's Crystals commercials! Recently renovated at a cost in excess of two million dollars, this "Grand Dame" of French Quarter restaurants offers spectacular French Creole cuisine in authentic 19th Century ambience.

In New Orleans, there is always a little "Lagniappe" (French for "something extra"), and Arnaud's offers its own unique surprise: a private tour of the Germane Wells Museum—the largest private collection of Mardi Gras Court costumes in the country—without leaving the restaurant!

And about the Children

If your children are too young to join you on your expedition, you will be glad to know there will be a professionally operated child care center at the Fairmont for Sig Ep families. You will be able to drop off the children and enjoy the city with the comfort of assurance that the children are safe and in good hands.



Alumni and wives program "At-a-glance"

Wednesday, August 12, 1987

7:00 p.m. Alumni reception on Creole Queen river boat

Thursday, August 13, 1987

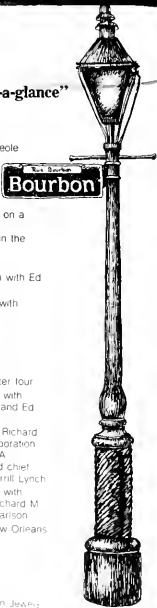
7:00 a.m.-9:00 a.m. Early morning aerobics on a walk-in basis led by a professional instructor in the hotel pool/aquatic club
11:00 a.m.-1:00 p.m. Creole cooking session
2:00 p.m.-3:30 p.m. Leadership convocation with Ed King
7:00 p.m.-8:30 p.m. Opening extravaganza with Astronaut Karol Bobko

Friday, August 14, 1987

7:00 a.m.-9:00 a.m. Early morning aerobics
9:00 a.m.-11:30 a.m. Plantation/French Quarter tour
Round table discussion with Astronaut Karol Bobko and Ed King
12:00 p.m.-2:30 p.m. Keynote luncheon with Richard M. DeVos, Amway Corporation president, and William A. Schreyer, president and chief executive officer of Merrill Lynch
3:00 p.m. Round table discussion with William A. Schreyer, Richard M. DeVos, and Curtis L. Carlson
Late afternoon/Evening Leisure time to see New Orleans

Saturday, August 15, 1987

7:00 a.m.-9:00 a.m. Early morning aerobics
9:00 a.m.-2:00 p.m. French Quarter "Hidden Jewels" tour and Arnaud's lunch
6:00 p.m. Conclave reception
7:00 p.m. Closing awards dinner



Roy Romer, Colorado State '50

A new governor for Colorado

By Eric Shepard

Colorado '87

Special to the Journal
DENVER—Roy Romer, Colorado State '50, didn't throw a blooming party to celebrate his recent election as Colorado's governor. Instead, the 58-year-old Democrat threw a "People's Party" in honor of his inauguration this past January. The public was invited to join Romer and his family for what the new governor hoped would be the beginning of a long and successful reign.

The event wasn't unusual for Colorado's top man, however, who over the years has established himself as a down-to-earth politician. Romer claims no fancy steps, but instead strives on the hard-work ethic to get ahead.

"I am going to be available," said Romer. "I'm going to get to know people, and listen hard to what's on their minds. That's a very high priority of mine."

This past November, Romer was elected as Colorado's governor by defeating Republican Ted Strickland in a controversial and sometimes nasty race.

Romer ended up winning by over a 15 percent vote margin, but the race appeared close up until election day. A late ad campaign by Strickland that took jobs at his opponent seemed to backfire and gave Romer the edge.

"Roy deserves the victory," said Richard Lamm, who is Romer's predecessor. "Really Roy won it, but Ted (also) lost it." Lamm, a Democrat, did not seek re-election as Colorado's governor after holding the position for 12 years.

With Lamm's retirement, the state Republican Party worked hard to capture the top office, pouring more than \$250,000 into Strickland's campaign.

But Romer, while campaigning, told Republicans and independents to ignore party labels, saying the real issue was who could best lead the state to excellence.



Uses the hard work ethic to get ahead

And with his vast experience in Colorado politics, most voters recognized Romer's ability to lead. Before his election as governor, Romer served as the state's treasurer for 10 years. He is considered one of Colorado's most successful treasurers, partly from smart investments and reward high interest rates of the late 1970s and early 1980s.

His full name is Roy Rudolph Romer and he was born on October 31, 1928 in Garden

City, Kansas. His family moved a year later to the small eastern Colorado town of Holly where he grew up.

Like many other rural families, the Romers struggled through the depression and recovered to begin raising wheat, cattle and sheep. Young Roy helped the family run grain elevators in a number of small towns. He then took his farming experience to Colorado State University in 1946 and graduated with a degree in agriculture economics in 1950.

While at CSU, he was a member of Sigma Phi Epsilon. After attending law school at the University of Colorado at Boulder, Romer joined the U.S. Air Force in 1952. He served as a legal officer prosecuting other airmen in Germany for violations of the military code. When his duty was up, he returned to Denver and began practicing law.

But he is better known for his entrepreneurial success, having owned and operated the nearby Geneva Basin Ski Area for 10 years. He developed land in the state, started a flying school, and put together a chain of heavy equipment stores in three states.

Romer served as a Colorado state representative and state senator in the 1960s, ran unsuccessfully for the U.S. Senate, was appointed state agriculture commissioner and served as Gov. Lamm's chief of staff. His wife's name is Rex, and the couple have seven children ranging from ages 15 to 33. There are five boys and two girls.

"We have always been a warm, happy family," said 27-year-old son Christopher. "When we get together we are a very intellectual, talkative group."

And how has he been doing as governor so far? The early grades have been positive for Romer. Even before his inauguration the governor elect visited several Asian countries in an attempt to get more tourist and business dollars to Colorado. He has spent countless hours since then familiarizing himself with political and business leaders in an effort to lay the groundwork for his four year term.

Eric Shepard, Colorado '87, is a past Alumni Operations Director for the Colorado Alpha Chapter. He is currently working full-time as a reporter for Colorado's largest newspaper the Rocky Mountain News.

MAIL BAG

Problems nothing new, says reader

27 years of drinking started at rush party

Editor:

Recent editions of the Sig Ep Journal have contained articles on student behavior and alcohol abuse. Neither of these subjects are new to our society, and for many years have been ignored. I am sure that I am not the only brother of Sigma Phi Epsilon who can tell this story. The names, dates, and places may be different, but the story is going to be the same.

I consumed my first drink of alcohol in 1957 at a spring rush party at a Sigma Phi Epsilon chapter house at the age of 17. Not only did I get drunk and pledge, but I suffered my first blackout in an alcoholic career which spanned the best part of the next 27 years. In fact, I did not know that I pledged until the following afternoon when I saw my unrecognizable signature on the pledge card. That first drink of alcohol did wonders for me—every inhibition I had disappeared when I drank.

I had been good a Christian and a good student, but that changed. When school started, I drank only on the weekends, but soon I was drinking every day. At the end of the first semester, I was on academic probation, and at the end of the second semester, I was out of school. The following year, I attended classes at an off-campus center in my home town and brought my grades up enough to return to campus. I began to drink heavily again and flunked out after that semester. I changed colleges and flunked after another semester. I had out of school for a year and then returned, living in an apartment. I made grades and was successful. The following year, I flunked out of school for the final time. During that year, I was arrested for intoxication and urinating on the bushes in front of the bus station. Never once, during all of that time did anyone say, "You have a problem." I was just considered to be a "heavy drinker."

After leaving school, I got married and became a police officer in a major city. I continued to drink, but I was with another group of people who saw drinking as an important



part of their lifestyle. I got promoted to Sergeant within four years. As a Sergeant, I was cited before a police trial board for being intoxicated off duty in a barroom brawl. I got fined \$125 but was permitted to work off the fine with overtime duty. Within eight

years, I was promoted to Lieutenant. Alcohol again caused a problem and I was cited and fined \$100 for consuming alcohol while on duty, but I retained my position as a Lieutenant. I even got that modest emolument from my record three months later under prom-

ises which permitted a reversal of trial board actions for performance of conspicuous acts of valor.

I am retired from the job now, but I remained in the rank of Lieutenant for 12 years. Because I earned a badge, I was allowed a great deal of immunity. In 20 years, while off duty, I worked nine auto accidents while drunk but I never charged. I have been stopped in numerous jurisdictions for driving while intoxicated but never charged by my "brothers in blue."

People who thought they were helping me by ignoring my alcoholism and the behavior associated with it were actually enabling me to continue living the alcoholic life style. Things in my life got bad enough for me to stop drinking, someone was always there to get me out of every predicament I got into. When the enablers finally stopped enabling me, I found that I had no one left to do something about my drinking. Until I realized that I had reached the bottom, I could do nothing about my problem.

A drunk doesn't have to be in the gutter to reach his personal bottom. If you really want to help someone, you must practice "tough love." "Tough love" means that you stand back and let the drunk go out on his own predicaments. After 27 years, I am in no bottom" drunk and in "hurry" when the enablers stopped enabling me.

Today I am a recovering alcoholic. I got free from the disease of alcoholism in a month, but as which I am off by 1 year, I but never cured. When I picked up the telephone and dial for help, I found that there was a fellowship which could help me do something about my drinking. This fellowship that alcohol leads to these places of afflictions and hardships, and I have found that to be true. I found that I had not gotten out of trouble every time I drank, but that every time I had gotten into trouble. I had been drinking. I have no regrets of the past but sometimes I wonder what my life could have been.

None and chapter withheld

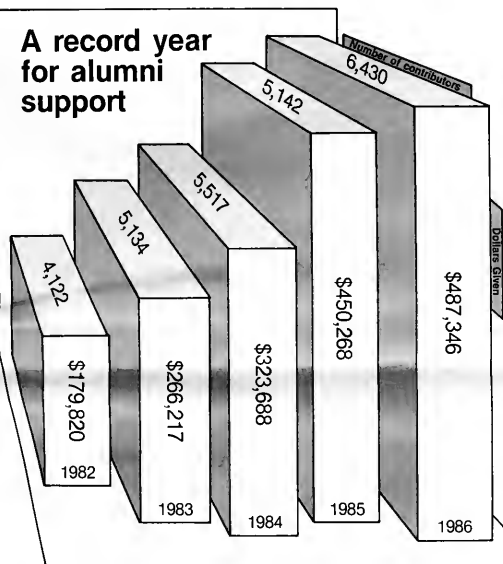
Foundation 1986 Report

A Journal Supplement

S I G M A P H I E P S I L O N

1986: A position from which to build

A record year for alumni support



we couldn't have done it without you



\$100,000 in student loans, scholarships, and graduate study grants to 221 Sigma Phi Epsilon brothers nationwide!
 - 1,700 undergraduates participated in eight Regional Leadership Academy programs!
 - 25,000 students across the country viewed the Sigma Phi Epsilon Foundation produced and funded videotape, "Fraternity Liability and Risk Management."
 - the Added Dimensions program got underway with a major gift to the Auburn University fund and the first Added Dimensions grant to the Oregon State University Alumni Corporation for computer equipment
 - the library program got underway again in late 1986 as the Internal Revenue Service issued new guidelines



Merrill Lynch

William A. Schreyer
Chairman of the Board
and Chief Executive Officer

It was a great year for Sigma Phi Epsilon and our Educational Foundation, and it could not have been done without you, my alumni brothers.

Having made solid progress in 1986, your Foundation Trustees have renewed their commitment to a program that will involve more alumni in the Foundation's activities and develop investment programs tailored to the needs of our alumni donors. We intend to build on the solid foundation achieved over the last few years to ensure that we provide all of the programs and donor services of a major university foundation.

Sound management of the Foundation's day-to-day activities is the key to the successful achievement of our long-term goals. Chuck White, our executive director, has respect and experience and the leadership qualities necessary to take us forward—especially as he allocates more and more of his time to this challenge.

Key parts of our new program include new emphasis on assisting our alumni with their deferred giving plans and the use of the many new and exciting insurance vehicles to endow our Foundation activities.

I plan to be in New Orleans this August to participate in our Conclave, and look forward to seeing many of you there. We will enjoy a well-rounded program with impressive Sig Ep alumni speakers and facilitators. I hope also to find an opportunity or two to discuss our Educational Foundation and its objectives.

I am confident that those of you who are able to join us in New Orleans will share my excitement about the quality of our undergraduate brothers and the great things they are doing through their Sig Ep experience in our chapters nationwide.

We are indeed nurturing a generation of leaders—one that is destined to make us all proud. As you know, I am committed to being associated with things which are "a breed apart," and our Fraternity today is just that.

With warm regards to our great family of alumni brothers

Fraternalty yours,

William A. Schreyer
Chairman, Board of Trustees
Sigma Phi Epsilon Educational Foundation

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William Schreyer
Penn State '48
Chairman

Curtis L. Carlson
Minnesota '37
Vice Chairman

Dr. Duncan Wimpers
Oregon '46
Secretary

William H. Sippel Jr.
Penn State '47
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Larkin Bailey
California '23

Corwin D. Denney
Michigan '43

Walter B. Hailey Jr.
Texas '49

Elton M. Hyder Jr.
Texas '43

B. M. "Mack" Rankin Jr.
Texas '50

Dr. Donald B. Ruthenberg
Baldwin-Wallace '53

Dr. R. Eric Weise
Cincinnati '54

Jack D. Wheeler
North Texas '61

Harry D. Kurtz
Ohio State '37

Paul B. Slater
Southern California '30

C. Maynard Turner
Washington '22

Life Trustees



Education Is... The Heart of the Matter

Sigma Phi Epsilon is a rich and rewarding experience enjoyed by more than 14,000 students at 255 campuses.

Because Sigma Phi Epsilon alumni believe in and invest in the fraternity experience through the Educational Foundation, the experience continues to grow and meet the needs of the day, yet the values which have been part of the Sigma Phi Epsilon experience since 1901 remain.

"A university should be a symbol of change and progress...and yet, there is something unchanging about a university."

Arbutus, 1946 at Indiana University
...and Sigma Phi Epsilon, too!



Chapter Scholarship Funds Report

One of the primary indicators of chapter quality is found in its academic performance. Those chapters with superior academic records tend to have alumni who share the chapter's concern for their scholastic achievement.

Academic programming provides one of the greatest challenges for undergraduate chapters. Helping a person develop a personal desire to buckle down and get good grades is often difficult. Once the expectation for a chapter is established that it simply will be tops on campus in grades, it all begins to come easily. Scholastic achievement becomes contagious and new members tend to live up to the expectation of tradition.

For instance, at the Oregon State University Chapter the academic programming is rather basic: quiet hours on school nights and freshmen are assigned rooms with upperclassmen (this helps make sure the contagious part works).

The Sig Eps at Oregon State have won the award for highest grades on campus 60 of the last 62 years.

"When freshmen come in, we show them right away a whole string of grade cups," says Chapter President John Rossman, Oregon State '87. "Nobody would want to be a part of the group that would pull grades down or lose the grades award for the chapter."

The Sig Eps there have no minimum grade requirement for pledging and there are no mandatory study hours for anyone.

Alumni "put their money where the mouths are" by donating to the Oregon Alpha restricted scholarship funds set up with the Educational Foundation.

Scholarships may not necessarily "cause" good grades, but there seems to be a striking correlation between those chapters with strong scholarship funds and academic performance of the undergraduate members of those chapters.

A chapter fund must reach a \$2,500 balance to begin making awards from the earnings. The criteria for selecting recipients is established in a working agreement between the chapter's alumni board and the Foundation trustees.

Most of the funds are named to honor a distinguished alumnus or special friend of the chapter. Some memorialize undergraduates or alumni who have passed away.

During 1986, 28 chapter alumni boards made 72 scholarship awards totalling \$21,470. Those chapters, their funds and the award recipients are listed on this page.

AUBURN UNIVERSITY

A. C. Edwards Scholarship	
Brent T. Eynon	\$ 225
George J. Cotter Scholarship	
Wayne Harris	\$ 100
Tad Hill	\$ 100

AUBURN UNIVERSITY—MONTGOMERY

Robert M. Cheney Scholarship	
Patrick J. Miller	\$ 125

UNIVERSITY OF SOUTHERN CALIFORNIA

California Beta Awards Fund	
Brad Hanes	\$ 100
Richard Waldinger	100

Charlie Dyer	100.
Michael A. Reyes	100.

COLORADO STATE UNIVERSITY

Edward T. Bradford Scholarship	
John C. Rudd	\$ 400.

UNIVERSITY OF CONNECTICUT

Connecticut Alpha Alumni Scholarship	
Paul M. Saloom	\$ 250.

UNIVERSITY OF FLORIDA

Florida Alpha Alumni Scholarship	
Michael Epifano	\$ 300
Chris Leber	300.
Stuart Neal	300.
Keith Weinberg	300.

STETSON UNIVERSITY

Bonnell P. "Buddy" Coachman Scholarship	
Paul Fair	\$ 500.

FLORIDA STATE UNIVERSITY

Mary O. Scott Scholarship	
David K. Gibson	\$ 800

ILLINOIS INSTITUTE OF TECHNOLOGY

Illinois Beta Scholarship	
Christopher V. Conley	\$ 250.

PURDUE UNIVERSITY

Davis S. Clark Scholarship	
Edward Heathorn	\$ 400

KARL H. KETTELHUT SCHOLARSHIP

James Quinn	\$ 600.
GEORGE H. SELKE SCHOLARSHIP	
Andrew Kolofid	\$ 800.

INDIANA STATE UNIVERSITY

"Pop" Long Scholarship	
Eric Richardson	\$ 125

LORAS COLLEGE

Iowa Eta Scholarship	
Paul G. Cain	\$ 500

UNIVERSITY OF KANSAS

Kansas Gamma Alumni Board Scholarship	
Darin P. McAtee	\$ 100
Tim Findley Outstanding Pledge Memorial Scholarship	
Eric V. Love	\$ 500

WASHBURN UNIVERSITY

Grag Hawkins Memorial Scholarship	
Jeff W. Jockman	\$ 200

UNIVERSITY OF MAINE

Gordon S. Webber Memorial Scholarship	
Eric D. Stanley	\$ 250

UNIVERSITY OF MISSOURI

Fred G. Veinfurt Scholarship	
Terence A. Woodley	\$ 250

UNIVERSITY OF NEBRASKA

Harner A. Scott Scholarship	
Robert A. Balfany	\$ 800
Richard S. Miller	800

DARTMOUTH COLLEGE

Whitney Eastman Scholarship	
Marc S. Gordon	\$ 500.

RUTGERS UNIVERSITY

New Jersey Beta Scholarship	
John Como	\$ 100
James Gorab	100

OHIO STATE UNIVERSITY

Ohio Gamma Scholarship	
Alan Dover	\$ 25
Mark Miskinis	75
Mark Rice	75
Ben Creighton	50
Eric Heckelman	50.
Paul Messiter	25.
Jeff Penkowski	25.
Michael Bauer	25.
J. Bradley Jenkins	25

UNIVERSITY OF CINCINNATI

George M. McIlveen Scholarship	
Robert W. Mack	\$ 150.

OREGON STATE UNIVERSITY

U. G. Dubach Undergraduate Scholarship	
Doug Mendenhall	\$ 230
Mike Fritz	470
Dan Beisel	230
Ted Zuivick	230.
Steve Bean	230.
Steve Walter	230.
Darrel Skillings	470
Dan Phillips	230.
Eric Thompson	230
Mike Goldstein	230
Mark Prouitt	230
Kent Moser	230
Mike Goetz	230
Kevin Pahl	230
Len Gerken	240
Shane McKay	240
Mike McKennon	240.
Tom McNamara	240

U. G. Dubach Graduate Scholarship

Jonathan T. Down	\$1,166 67
James B. Harbitt	1,166 67
Steven D. Cowgill	1,166 67

PENNSYLVANIA STATE UNIVERSITY

M. C. Mather Memorial Scholarship	
Joseph W. Potts	\$ 150

UNIVERSITY OF TENNESSEE

Dick Panther Scholarship	
John S. Stinson	\$ 450

UNIVERSITY OF UTAH

Utah Beta Scholarship	
Thomas M. Myrum	\$ 80
Brian C. Schmitt	80
Richard Trovato	200

WASHINGTON & LEE

Dunlap Leadership Award	
Russell W. Whitman III	\$ 400
Kevin T. Hunt	400

UNIVERSITY OF VIRGINIA

Randolph W. Church Jr. Scholarship	
J. Patrick Farley	\$ 450

DAVIS & ELKINS COLLEGE

Ralph Young Memorial Scholarship	
Charles E. Baker	\$ 200



Regional Leadership Academics



Admiral Elmo R. Zumwalt Jr., Connecticut Hon., was the keynote speaker at the Baltimore Regional Academy in February.

Dean's List honors academic strength

The Dean's List Award is presented at the Regional Leadership Academies recognizing chapters that have achieved a grade point average of 2.8 or better (C=2.0, B=3.0).

The award is presented by the Foundation trustees in honor of the late Dr. Ulysses Grant Dubach, Order of the Golden Heart, national scholarship chairman, and member of the National Board of Directors. Brother Dubach inspired thousands of Sigma Phi Epsilon brothers throughout the United States toward academic excellence.

Dubach was the longtime dean of men at Oregon State University. He died in 1972.

The recipients of the Dean's List Award for the 1985-1986 academic year were:

- University of Santa Clara, California Lambda

- Stanford University, California Pi
- University of Tampa, Florida Zeta
- Baker University, Kansas Alpha
- Bentley College, Massachusetts Epsilon
- Drury College, Missouri Delta
- Washington University of St. Louis, Missouri Beta
- University of Nebraska, Nebraska Alpha
- Duke University, North Carolina Gamma
- Lewis & Clark College, Oregon Gamma
- Oregon State University, Oregon Alpha
- Bucknell University, Pennsylvania Kappa
- Lambuth College, Tennessee Zeta
- St. Mary's University, Texas Theta
- University of Washington, Washington Beta
- West Virginia University, West Virginia Beta

Getting Creighton chartered

Leadership honored with Dulin award

The William S. Gordon Dulin award is presented to a member of a newly chartered chapter for displaying outstanding leadership. This year, the Dulin award recipient was Jeffrey L. Hausman, Creighton '88.



Jeffrey L. Hausman, Creighton '88
Outstanding Leadership

The annual award carries with it a grant to establish a scholarship fund for the recipient's chapter in his name. Hausman, a marketing major from Omaha, Neb., led the way at Creighton University in transforming the idea of starting a Sigma Phi Epsilon chapter into a 33-man chapter that was installed December 6, 1986.

Hausman originally pledged at the Kansas Gamma Chapter at the University of Kansas before transferring to Creighton University. He contacted Sigma Phi Epsilon

Headquarters in June of 1985 to express an interest in forming a chapter on campus. Since its installation, the chapter has progressed well, pledging 29 men this spring to make it a 62-man chapter.

The Foundation Trustees established and endowed the Dulin award through a bequest Brother Dulin left to the Educational Foundation.

Dulin was a charter member and the first initiate of the D.C. Alpha Chapter at George Washington University. Brother Dulin was a career employee of the Bell Telephone Company in Richmond, Virginia. While in Richmond, he spent many hours with William L. "Uncle Billy" Phillips, Richmond '04, and kept up with the great growth and development of the Fraternity.

A guiding light since 1929

Major gift to Added Dimensions

Dr. George J. Cottier, Auburn '29, has provided a major gift to the Added Dimensions Fund for the Auburn University (Alabama) Alpha chapter in the Sigma Phi Epsilon Educational Foundation.

This fund will provide resources for the chapter to expand its educational program. The chapter and its alumni board will be considering new library facilities, study areas in-house computer capabilities and video education facilities as plans are completed for a major addition to the chapter house.

Doc Cottier, a recipient of the Fraternity's highest alumni honor, the Order of the Golden Heart, has been active as an alumnus with the Auburn chapter since his graduation in 1929, building 58 years of dedication to Sigma Phi Epsilon. This commitment to the college fraternity has paid off handsomely for the men of Alabama Alpha as they enjoy the experience of one of Sig Ep's finest chapters.



Doc Cottier Auburn '29
Sigma Phi Educational Foundation

Scholarship Cups

Top GPAs honored

The Sigma Phi Epsilon Educational Foundation uses a number of awards to foster academic excellence at the chapter level. One of those awards, the Grand Chapter Scholarship Cup, is presented at Regional Leadership Academies recognizing those chapters which rank No. 1 on their campus in cumulative grade point averages for the preceding school year.

Below is a list of chapters which ranked at the top on their campuses academically for the 1985-1986 school year to receive Scholarship Cups at the 1987 Regional Academies.

- Arkansas Technical University, Arkansas Epsilon
- University of California at Berkeley California Alpha
- Sacramento State University, California Theta
- San Francisco State University, California Xi
- Stanford University, California Pi
- University of Central Florida, Florida Mu
- University of Tampa, Florida Zeta
- Georgia Southern College, Georgia Epsilon Tau



- Loras College, Iowa Eta
- Baker University, Kansas Alpha
- Western Maryland College, Maryland Delta
- Bentley College, Massachusetts Epsilon
- University of New Mexico, New Mexico Alpha
- Canisius College, New York Lambda
- Daemen College, New York Kappa
- Lewis & Clark College, Oregon Gamma
- Oregon State University, Oregon Alpha
- Thiel College, Pennsylvania Nu
- Southwest Texas State University, Texas Tau
- Radford University, Virginia Nu
- Randolph Macon College, Virginia Zeta
- West Virginia University, West Virginia Beta

New Members of the Board of Governors

Alumni who invested in the Foundation in 1986 as new members of the Board of Governors are:

H. Lorenz Horn
Florida '56
Entrepreneur
Warsaw, Virginia



"Sigma Phi Epsilon has helped many young men to become prepared for the business world. I believe all alumni should support the Fraternity on a continuing basis. Don't wait until it is too late."
—H. Lorenz Horn

Richard Captor
Utah '73
TRW Systems
Los Angeles, California
UCLA Alumni Board member



Donald C. McCleary
Texas '71
Attorney
Dallas, Texas
National Director, Sigma Phi Epsilon



Dr. Keith V. Smith
Ohio State '60
Professor of Management
Purdue University
West Lafayette, Indiana
Chairman, Sigma Phi Epsilon Investment Committee



The Board of Governors is a group of alumni who commit a minimum of \$1,000 annually to the Educational Foundation to assure its dynamic development. Your inquiries about membership will be handled personally by Executive Director Chuck White (804-266-7648). Brother Horn said it well: "Don't wait until it is too late."

Commemorative gifts made to Foundation

Gifts were made in memory of:

Joseph E. Spencer, Detroit '76
Gift made by:
James V. Lorenz
Mr. and Mrs. Ricky Lee Roberts, North Carolina State '75

Jules Nelson, granddaughter of Arlen and Curt Carlson, Minnesota '37

Gift made by:
Harry D. Kurtz, Ohio State '37

Chester Lee, Texas '51

Gift made by:
Charles N. White Jr., Western Michigan '62

Jackie and Gary E. Griffith, Texas '70

John K. Tyler, Texas '63

Dr. Jasper H. Arnold, Texas '32

Wallace C. Doud, Wisconsin '18

John W. Hartman, Missouri '61

Paul B. Slater, Southern California '29

John R. Cutler, Texas '32

Donald C. McCleary, Texas '71

Bruce H. Hasenkamp, Dartmouth '60

C. Maynard Turner, Washington '22

Dr. R. Eric Weiss, Cincinnati '51

Malcolm Beckner, Indiana '66

Gift made by:
Michael W. Tucker, Indiana '66

Van Jane Sells

Gift made by:
Charles N. White Jr., Western Michigan '62

Bruce H. Hasenkamp, Dartmouth '60

L. Maynard Turner, Washington '22

John P. Velardo, Baldwin-Wallace '56

Gift made by:
Mrs. Janet E. Velardo

Albert D. Long, Massachusetts '21

Gift made by:
Mrs. Eleanor H. Long

Donald L. Tanner, Memphis State '67

Gift made by:
Stephen B. Shanklin, Murray State '70

William A. "Mac" MacDonough, Washington & Lee '29

Gifts made by:
Frederick J. Films Ltd.

Barbara Trueman and the Trueman Trust

Friends at Brey Mason-Brenton & Bowles

Colonel and Mrs. M.C. Ellison

Allyn and Louise Yeaman

Helen and Edgar Robinson

Betty, Rehab Inc.

The Wexler Company

Carlos Quintero, Clemson '73

Mr. and Mrs. Al Wolfe

Sherril F. Weintraub

Mr. and Mrs. W.F. Klein

Phyllis G. Gordon

Mr. and Mrs. William J. Benemann

Everett and Grace Lutzala

William L. Hoke, Henderson State '73

Guy V. Loxton, Missouri-Rolla '69

Mr. and Mrs. Dennis P. Long

Mr. and Mrs. William C. Carpenter

Tom and Ruth Sobbe

Levi and Bob Goughenour

Mr. Leah Pryor

Sarah Brigham

Ron and Steve Lohr, Lohr Distributing Company

Incorporated

Mary C. Birenough

Warren E. Gales

Wallace C. Doud, Wisconsin '18

The Merchandising Sales, Promotion, departments of

Anheuser-Busch Inc.

Mrs. George M. Hutto

William L. Hoke, Tennessee '52

Charles N. White Jr., Western Michigan '62

Mr. and Mrs. Donald E. Harrel

James King

John W. Hartman, Missouri '61

Mr. and Mrs. Robert S. St. Clair

Paul B. Slater, Southern California '29

H. John Oederkirk, North Carolina '63

Mrs. Lucile Zollinger

Curt C. Chinkascales III, Clemson '73

Mr. and Mrs. Ronald T. Cooker

Helen and Bernard Sullivan

Richard Harpoldian, Clemson '71

Mr. and Mrs. George A. Reese

Anheuser-Busch Companies Inc.

TTW Advertising Inc.

Bush Creative Services Corporation

Mary Jo Knapp

Bruce H. Hasenkamp, Dartmouth '60

C. Maynard Turner, Washington '22

Mr. and Mrs. J.N. Davis

Roy and Susan Gillette

Arthur Andersen & Company

Anheuser-Busch Inc., Promotional Prod-

ucts Group

South Carolina Beta Chapter of Sigma Phi Epsilon at

Clemson University

J. Russell Pratt, Michigan '39

Sam V. Moore Jr.

Alverline J. Morris

Dr. R. Eric Weiss, Cincinnati '51

DBR Newham Worldwide Inc.

DeWitt Patterson

Ben & MacDonough Inc.

Corporate Media Department at Anheuser-Busch Inc.

Mrs. Helen M. Hallbert

Dean and Ralph L. Anderson

Volunteer Busch Inc.

Harrison A. Lashley

Judge Earl W. Frost, Kansas State '20

Victor M. Reid Jr., Southern California '36

Gift made by:
Brent A. Nives, Southern California '71

John F. Darlington, Massachusetts '56

Gift made by:
William L. Darlington

Philip P. Beach, Ohio Wesleyan '19

Gift made by:
John F. Beach

Gift made by:
John F. Beach

James R. Beach, Florida '77

Walter G. Fly, George Washington '25

Gifts made by:
Mrs. Jeanne S. Fly

Charles N. White Jr., Western Michigan '62

Herman L. Merryman, Missouri-Rolla '60

Gift made by:
Mrs. Lurline Blossom, Maryland

Floyd H. Jackson, Syracuse '45

Gift made by:
Harold E. Crampton, Syracuse '35

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Harold E. Crampton, Syracuse '35



Paul B. Slater, Southern California '30 is a Sig Ep Testator—a Sig Ep with a will that includes the Educational Foundation.

Yes Sig Eps

Put these words in your will

"All the rest, residue and remainder of my estate, both real and personal, whatever situated, I give, devise and bequeath to Sigma Phi Epsilon Educational Foundation, a corporation located at Richmond, Virginia, to be used by its Board of Trustees, as it may deem advisable for the benefit of said Foundation."

But, above all, have a will. Up to date. And in a safe place.

Somebody else will own everything you have some day. Why not be sure who? The only way to be sure is to have a will. And don't think you'll have one—50 percent of adult Americans do not—unless you sit down with your lawyer and make a will.

"If you are considering a bequest to Sigma Phi Epsilon, there are certain words we wish you would include in your will or codicil."

Please send me, without obligation, Sig Ep booklets on wills and estate planning

Name

Address

City State Zip

Clip and mail to: Chuck White, 5711 Chamberlaine Road, Richmond, Virginia 23227.

Giving

In addition to the Annual Giving direct mail solicitation and the Board of Governors, there are a variety of ways to participate in the Foundation program annually. These are:

□ Memorial gifts

A very special way to express sympathy in the death of a friend or loved one. For a minimum contribution of \$5, the Foundation will send an acknowledgment of your memorial gift on an engraved card to the family. Your memorial contribution is also acknowledged in the Journal.

□ Honor gifts & Special occasion gifts

Similar to memorial gifts, except these are used for births, weddings, and similar occasions or to recognize someone's particular achievement.

□ Chapter restricted scholarships

For contributions to be added to a scholarship fund, which is operated by the Educational Foundation, for a particular chapter under an agreement with its alumni board.

□ Student loan program

Your contribution is invested in the Foundation's student loan fund, which provides resources for the \$100,000 currently loaned to undergraduate brothers.

□ Added Dimensions program

Contributions go to the chapter's Added Dimensions account, which provides resources for educational materials and equipment for the chapter house.

□ Parents program

For graduation, parents have the opportunity to enroll their son in the Trustees Honor Society and present to him at graduation a handsome four-color engrossed certificate and a letter from Foundation Chairman William A. Schreyer welcoming him to the alumni ranks of Fraternity Membership in the Trustees Honor Society is \$100.

Planned giving is the focus of the Sigma Phi Epsilon Educational Foundation's future development and endowment plans. Planned gifts are the essential ingredient for a maturing foundation program, one which will provide the resources to benefit our Fraternity at the undergraduate level in the years ahead.

A Planned Gift is usually property which consists of an income interest and a remainder interest and the donation of one of these to a charitable or educational organization, like the Sigma Phi Epsilon Educational Foundation.

This donation involves trusts, and/or a pooled income fund or an annuity. The Sigma Phi Epsilon Educational Foundation will have these vehicles available later this year to facilitate a planned giving program for Sigma Phi Epsilon alumni.

Planned giving is a service for the donor who needs a program for maximum tax benefit, income generation, asset protection and a means for providing a resource for an organization the donor believes in, like Sigma Phi Epsilon, for our alumni.

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BAILEY'S BROTHERS

Bailey's Brothers is the Foundation's premier cumulative giving club recognizing those brothers and friends whose total support to the Sigma Phi Epsilon Educational Foundation exceeds \$10,000.

Larkin Bailey, California-Berkeley '23, served the Grand Chapter as Grand President in 1948 and 1949, has been a trustee of the Educational Foundation since 1968, and is currently a member of the executive committee.

The Bailey's Brothers giving club is now two years old. Two members joined the club during 1986. They are:

George J. Cottier, Auburn '29
Jack D. Wheeler, North Texas '61

Special Friend

Mrs. J. Edward Zollinger (08)

Auburn University

George J. Cottier '29 (08)

Florida State University

Clinton M. Day '81 (04)

George Washington University

Tom J. Billman '64 (09)

University of Minnesota

Curtis L. Carlson '37 (10)

University of Nebraska-Lincoln

Home A. Scott '27 (01)

North Texas State Univ

Jackie D. Wheeler '61 (02)

Oklahoma State University

Thomas W. Utterback '31 (10)

Oregon State University

H. Bob Robinson '20 (02)



University of California-Berkeley
Larkin Bailey '23 (07)

Pennsylvania State University

William A. Schreyer '48 (04)

University of Southern California

Paul B. Slater '29 (10)

University of Texas at Austin

Roger C. Crispman '49 (10)

Robert G. Martin '50 (09)

John A. Tyler '63 (05)

University of Wisconsin - Madison

Wallace C. Doud '48 (10)

ZOLLINGER ASSOCIATES

To alumni and friends, J. Edward "Zolly" Zollinger was the Sigma Phi Epsilon Educational Foundation for many years. He was an alumnus of the College of William and Mary (Virginia Delta), served on the National Board of Directors from 1963 to 1971 and as president of the Educational Foundation from 1961 until his death in 1976.

The Zollinger Associates honor those who have set the pace by making gifts totaling more than \$5,000.

There were nine people who gave gifts to the Foundation in 1986 which pushed their total giving into the Zollinger Associates classification to be added to the complete list on this page. They are:

Earl W. Frost, Kansas State '20
G. William Gregory, Syracuse '55
Robert L. McCune, Bradley '50
Raymond C. McCron, Pennsylvania '43
Norman E. Nabhan, Purdue '71
W. Brooks Reed, Westminster '28
Edward L. Tinker, Lehigh '21
William G. Tragos, Washington-St. Louis '59
Duncan Wimpers, University of Oregon '46

Special Friend

Mrs. J. Edward Zollinger (08)

Bradley University

Robert L. McCune '50 (10)

University of Florida

Paul F. Sells '32 (10)

Kansas State University

Earle W. Frost '20 (10)

Lehigh University

Edward L. Tinker '21 (01)

University of Minnesota

Stephens I. Lange '33 (05)

University of Missouri at Columbia

John W. Hartman '61 (10)

Ohio State University

Harry D. Kurtz '37 (07)

University of Oregon

Gene C. Brewer '34 (09)

Duncan Wimpers '46 (05)

University of Pennsylvania

Raymond C. McCron '43 (01)

Pennsylvania State University

William H. Sippel Jr. '47 (05)

Purdue University

John F. Dyer '58 (02)

Norman E. Nabhan '71 (04)

Syracuse University

G. William Gregory '55 (04)

University of Texas at Austin

Arper H. Beatty MD '32 (05)

Chester J. Lee '31 (04)

Daniel B. Stuart '50 (04)

W. Gardner Winters Jr. '42 (04)

Washington University

Roger H. Vanhooser '22 (04)

University of Washington

C. Maynard Turner '23 (10)

Washington & Lee Univ

William A. MacDonough '29 '37

Washington University

William G. Tragos '59 (08)

Westminster College

W. Brooks Reed '28 (01)

RYLAND HALL SOCIETY

Ryland Hall at Richmond College was the birthplace of Sigma Phi Epsilon. The name now assures another important role for the Sigma Phi Epsilon Educational Foundation. The Ryland Hall Society recognizes those who have given from \$2,500 to \$4,999.

In 1986, 19 people were added to the roster of the Ryland Hall Society. These are the people who are new to the Ryland Hall Society listing for 1986:

Charles B. Armstrong, North Carolina '70
Douglas H. Coon, Syracuse '48
John W. Dameron, USC '80
Steven L. Evans, North Carolina '73
James E. Griffin Jr., North Carolina '77
H. Lorenz Horn, Florida '56
Flavius D. Hornaday III, North Carolina '72
Frederick D. Hutchison, North Carolina '71
Gary C. Kief, USC '70
William D. Lusk, USC '51
Lewis A. Mason, Syracuse '36
Donald C. McCleary, Texas '71
Carl O. Petersen, Muhlenberg '49
Donald L. Porth, Iowa State '38
William E. Smith Jr., Furudue '40
Elmer E. Welty, Ohio Northern '27
Charles N. White Jr., Western Michigan '62
William H. White, Lewis & Clark '62

Baldwin-Wallace College

Ruthend B. Rutherford '52 (06)

University of California-Oavis

Peter S. Candaloff '79 (04)

University of California-Santa Barbara

Barry E. Pines '70 (06)

University of Florida

Harold E. Wodge Jr. '52 (10)

H. Lorenz Horn '56 (04)

W. McSwiggan '68 (10)

Indiana State University

Jerry L. Stroud '60 (04)

Indiana University

Clark H. Byrum '57 (05)

Iowa State University

Donald L. Porth '38 (03)

Johns Hopkins University

Rolland R. Epley Jr. '53 (09)

University of Kansas

Thomas L. Bryan '57 (10)

Kansas State University

Heriman A. Praeger '41 (09)

Lewis and Clark College

William H. White '62 (02)

University of Michigan

Isaac F. Elert '53 (06)

Muhlenberg College

Carl O. Petersen '49 (01)

University of North Carolina

Charles B. Armstrong '70 (04)

Steven L. Evans '73 (04)

John A. Fryly '73 (01)

James E. Griffin Jr. '77 (04)

Flavius D. Hornaday III '72 (03)

Frederick D. Hutchison '71 (01)

William D. Pate '73 (01)

Ohio Northern University

Elmer E. Welty '27 (01)

University of Pennsylvania

Robert C. Dunlop '31 (10)

Pennsylvania State University

William P. Douglas Jr. '47 (04)

Phila. College of Textiles & Senc

David A. Gingsburg '70 (06)

Purdue University

Karl H. Ketterhoff '26 (10)

Rev. A. Sebastian '51 (10)

William E. Smith Jr. '40 (10)

Rutgers University

William H. Hartman '55 (03)

University of Southern California

John W. Dameron '80 (04)

Gay C. Kief '70 (01)

John R. Weber '57 (03)

William D. Lusk '51 (05)

Syracuse University

Frederick D. Hutchison '71 (04)

Lewis A. Mason '36 (06)

University of Texas at Austin

William R. Dyer '58 (02)

Everett Hutchison '37 (09)

Donald C. McCleary '71 (04)

Western Michigan University

Charles N. White Jr. '62 (10)

Weirchester Polytechnic Institute

Trueman L. Sanderson '11 (10)

MEDALLION CLUB

Allocation of Foundation Assets

	1986	1985
Chapter Restricted Funds	\$ 684,943	\$ 573,552
Designated Funds	351,656	275,115
Library Programs	24,389	51,766
Unrestricted	321,725	263,924
Total Assets	\$1,362,713	\$1,166,357

Each year, district governors are asked to select an outstanding senior in their district for the J. Edward Zollinger Outstanding Senior Award. The Zollinger award recognizes achievements of senior men who have proven themselves as leaders both in their chapters and on campus.

The awards are made at the Regional Leadership Academies. Each award consists of a certificate signed by the grand president and the district governor. In addition, it carries with it the Zollinger Leadership Award. This consists of a \$100 cash award presented to the sophomore brother selected by the Outstanding senior's chapter. The sophomores selected are men who show the greatest promise for future leadership.

Sigma Phi Epsilon established the Zollinger Awards to commemorate the leadership and inspiration J. Edward Zollinger gave to the Fraternity. Brother Zollinger served on the National Board of Directors from 1963 to 1971, and was grand president for two terms, from 1967 to 1971. He also served as the chairman of the Sigma Phi Epsilon Educational Foundation from 1971 until his death in November, 1976.

The recipients for 1986 were named at the Regional Academies in February of this year.

ZOLLINGER OUTSTANDING SENIORS

District	Senior	School
1	G. Paul Merrick	Maine
2	David B. Abrams	Rochester
3	Richard H. Houghton Jr.	Stevens Tech
4	Kevin F. McCoy	George Mason
5	Daren M. Smith	York
6	Michael A. Kondracki	Clarion
7	Dallas A. Shepard	Western Carolina
8	Henry T. Curry	Francis Marion
9	Todd E. Bailey	Georgia Tech
10	Murray W. Sales IV	Rollins
11	Jerome M. P. Kile	Michigan State
12	Kenneth O. Bartley Jr.	Cincinnati
13	Andrew T. Mack	East Tennessee
14	Terrence G. Thomas	Southern Mississippi
15	Scott S. Chapman	Iowa State
16	J. Bryan Nicol	Evansville
17	Peter I. Kim	Illinois
18	Brian J. Childs	Northeast Missouri State
19	Earl A. Bright	Oklahoma
20	Bradley D. McClellan	Texas
21	Keith E. Nelson	SMU
22	Paul D. Tiddson	Fort Hays State
23	Daniel J. Henderson	Montana
24	Donald P. Walde	Colorado
25	Nelson Benchimol	Arizona
26	Stuart B. Redsun	Oregon
27	Steven J. Ganz	California Berkeley

The Medallion Club provides the Trustees with the means of expressing appreciation for those generous individuals who attain a total giving level of between \$1,000 and \$2,499.

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PHILLIPS SOCIETY

William L. "Uncle Billy" Phillips devoted virtually all of his adult life to Sigma Phi Epsilon. He was the first Journal editor, from 1904 until 1912, and then served in various capacities leading the Fraternity until his death in 1956.

The Phillips Society recognizes those people who have made cumulative gifts totaling \$500 to \$999.

University of Alabama	University of Arkansas	University of California	University of Colorado	University of Connecticut	University of Delaware	University of Florida	University of Georgia	University of Illinois	University of Indiana	University of Iowa	University of Kansas	University of Kentucky	University of Louisiana	University of Maryland	University of Michigan	University of Minnesota	University of Missouri	University of Nebraska	University of Nevada	University of New Hampshire	University of New Mexico	University of New York	University of North Carolina	University of North Dakota	University of Ohio	University of Oklahoma	University of Oregon	University of Pennsylvania	University of Rhode Island	University of South Carolina	University of South Dakota	University of Tennessee	University of Texas	University of Utah	University of Vermont	University of Virginia	University of Washington	University of Wisconsin	University of Wyoming
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EXCELSIOR CLUB

Excelsior is defined as more lofty, still higher, ever upward. The Excelsior Club recognizes those whose giving assists the Educational Foundation in helping our undergraduates excel in their endeavors.

Membership in the Excel-sior Club is reserved for those whose total cumulative giving is in the \$250 to \$499 range.

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PELSIOR CLUB (continued)

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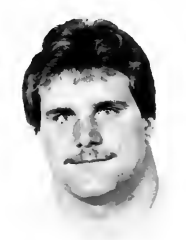
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Alumni spotlight



Ron Heller, offensive lineman for the Tampa Bay Buccaneers, was the 1986 Renaissance of Brotherhood initiate for the York College chapter (Pa Sigma).



Joe Don Baker, North Texas State '58, will be in the soon to be released James Bond movie. He recently played the sheriff in *The Ken Swenson Story*, a television movie of the week, and before that, was the police chief in *Fletch* with Chevy Chase.

Positions open

Counselors program strengthened

By Joseph W. Langella Jr.

Alumni Director

Along with the reorganization of the district governor system has come a new development program for chapter counselors. The result has been new programming support at Regional Leadership Academies, resource materials and Headquarters staff support.

For the first time in a number of years, the 1987 Regional Leadership Academy program offered a chapter counselor workshop. This workshop gave chapter counselors the opportunity to review their personal responsibilities and develop and sharpen those skills which are necessary to improve chapter operations.

Counselors in attendance also reviewed the prototype of the new *Counselors Guide*—a comprehensive manual designed as a reference source for Fraternity operations, Grand Chapter policy and procedures, risk management and liability concerns, as well as other issues and topics having a direct effect on the national Fraternity movement. The feedback from those counselors is now being used to develop a "final draft" *Counselors Guide* that will be presented to chapter counselors at their extensive workshop program at the 40th Grand Chapter Conclave in New Orleans this August.

Along with increased emphasis on the counselor program and their development comes a greater emphasis on the recruitment of talented and dedicated alumni to serve as chapter counselors. Without a doubt, the position of chapter counselor is the most important volunteer component the Fraternity has. No other position offers opportunity for greater impact on our undergraduates than in the position of chapter counselor.

Unfortunately, not all chapters have a counselor who is involved in their operations. The following is a list of chapters and their locations with current counselor vacancies.

COUNSELOR VACANCIES

California Pi, Stanford in Palo Alto
Georgia Beta, Georgia State in Atlanta
Iowa Gamma, Iowa in Iowa City
Illinois Eta, Southern Illinois at Edwardsville
Indiana Delta, Indiana State at Terre Haute
Indiana Kappa, Indiana-Purdue at Fort Wayne

Kentucky Alpha, University of Kentucky at Lexington

Kentucky Delta, Western Kentucky at Bowling Green

Massachusetts Beta, Worcester Tech in Worcester

Michigan Zeta, Ferris State in Big Rapids

Mississippi Beta, Mississippi State at State College

North Carolina Mu, Elon in Elon

Ohio Gamma, Ohio State at Columbus

Ohio Kappa, Bowling Green State at Bowling Green

Ohio Nu, Cleveland State at Cleveland

Tennessee Epsilon, Tennessee Tech at Cookeville

Texas Beta, North Texas at Denton

Texas Iota, Texas Tech at Lubbock

Texas Nu, Texas Wesleyan at Fort Worth

Chapter counselors are officials of the Grand Chapter and are appointed by the National Board of Directors. Generally, chapter counselors have been out of school for five years or more and are professional individuals, with a quality chapter experience. They are not necessarily alumni members of the chapter they serve. If you feel that you have the credentials and desire to become a chapter counselor, please contact Joe Langella, Alumni Director, at Sig Ep Headquarters.

Alumni chapters growing

By Joseph W. Langella Jr.

Connecticut '83

Alumni Director

In the past, Sigma Phi Epsilon has officially recognized alumni chapters by presenting them with charters, but that may be changing. Due to the transitory nature of many of our members, it has been difficult to maintain the old standards that alumni chapters were expected to maintain. Now there is a philosophy to help us get around the "red tape" of alumni chapter recognition in order to encourage and support casual alumni gatherings in areas where large groups of Sig Eps reside.

At across the country, there is a variety of Sig Ep alumni groups that gather on a regular basis. The only problem is that in some cases, the Headquarters staff does not know about these get-togethers. Thus, we cannot provide these groups with resources that could help them improve and expand what they have organized. The Headquarters staff is available to assist alumni groups by providing accurate area alumni lists and ideas on activities.

One such group that has taken advantage of Headquarters assistance is the Northridge, California, Alumni Association. Originally a by-product of chapter colonization efforts at Cal State-Northridge, this group has grown from a small core group of alumni to an active association with 67 members on its rolls. With a mailing list of 152 brothers, the association covers the area north of Los Angeles that extends west to Thousand Oaks, north in Sayrus, and east to Glendale.

"With the help of the Headquarters office, we have been able to expand our mailing list and involve more alumni in our activities," says John Gladysiewicz, Missouri-Rolla '63, president of the alumni association.

The Northridge alumni group has numerous activities throughout the year and has just completed a very successful "Alumni Day at the Races" at the Santa Anita Race Track. Transportation was provided by Roy Maroon, San Jose State '64, to shuttle alumni to and from the track. Vincent Lamparello, New York University '65, provided the group with the "best seats in the house."

"Our next function," says Gladysiewicz, "will be to participate in the California Gamma-Upsilon-Burnham alumni golf tournament on Saturday, May 30."

Can still order yours

Alumni directory soon available

The first complete directory of Sigma Phi Epsilon alumni in 10 years will be released in August. This directory is available to all alumni through the Sigma Phi Epsilon Educational Foundation.

The directory will be a great resource to track down old friends—brothers you haven't heard about in decades. It will provide a catalyst to rekindle some rich college relationships.

Each individual member of the Fraternity will be listed with his preferred address, telephone number and occupation. More than 50,000 alumni have submitted updated biographical information for publication.

If you did not receive a biographical re-

quest form or if you are a part of an organized alumni group, as we would like to know about it, contact Joe Langella, alumni director, at Sig Ep Headquarters.

For those in the Northridge area, if you would like to get involved, contact Rob Brown, Western Michigan '57, at (818) 710-0234 or Gladysiewicz at (818) 715-2163.

These are the other alumni groups that have notified the Headquarters about their activities.

New Orleans: The Greater New Orleans Alumni Chapter will be planning a spring celebration—for more details, contact Brother Wes Myrman at (504) 388-0307 or Brother Bill Davenport at (504) 948-5551.

Cleveland: Northeastern Ohio alumni interested in helping to establish an alumni association are requested to contact Brother David Hoot at (614) 777-2317.

Washington, D.C.: A spring alumni event will be planned by the Greater Washington, D.C., Alumni Association. If you are interested in becoming involved, please contact Brother Joe Langella at (804) 266-2648.

Richmond, Virginia: The Richmond Alumni Chapter meets weekly at the Sword & Kil Restaurant (above Thalhimer's) downtown every Friday at 1:00 p.m. For further information, please contact Joe Langella at (804) 266-7648.

St. Louis: The St. Louis Area Alumni Chapter is breathing new life. Anyone interested in becoming involved, contact John Hartman at (314) 961-1987.

Rochester, New York: The Rochester Area Alumni Association is planning activities with both our New York Theta Chapter (SUNY-Geneese) and our New York Xi Chapter (University of Rochester). For further information, contact Brother Jack Benghauser at (716) 288-4233.

Denver: The Denver Area Alumni Association is planning spring activities now. To get involved, contact Bob Kerr at (303) 714-6328 (home) or (303) 967-0440 (office).

quest form or if you are a part of an organized alumni group, please send a note to the Headquarters. If you have a form, but have not returned it, please do so immediately.

Proceeds from the sale of directories will support the programs of the Sigma Phi Epsilon Educational Foundation. While the cost of the directory is \$24.95, the order forms provide an opportunity to include an additional tax-deductible gift of \$12 to the Foundation. The response has added a significant number of first-time donors to the Foundation lists.

An order form for the directory also appears on the page of the Journal. Please take this opportunity to make sure you receive your copy.

Alumni spotlight



Dr. Edward H. Hammond, Emporia State '66, was recently named president of Fort Hays State University. He is of Kansas Zeta. Hammond has been vice president of student affairs at the University of Louisville (Home of Kentucky Beta) since 1976. He takes the reins at Fort Hays July 1.



Dr. Donald B. Ruthenberg, Baldwin Wallace '53, is president of Columbia College in Columbia, Mo. Ruthenberg has long been involved in the leadership of the Fraternity as a member of the National Board of Directors and a member of the Educational Foundation Board of Trustees.



Dr. Richard Burke, Boston '56, was recently named vice president for regional education and economic development for Western Michigan University. He is of Michigan Beta. Burke has held various positions at Western since 1964 when he joined the history department.

Directory Order Form



☐ 1 copies at \$19.95

☐ 1 copies at \$24.95

Total amount enclosed \$

Ship to

Name

Address

City

State

Zip

*Has your alma mater established a gift to the Educational Foundation of S.P.E.? If you have not contributed to the vital work of the Foundation, use this opportunity to join the list.

Mail to: Directory, Sig Ep Headquarters, PO Box 1900, Richmond, Virginia 23216

Alumni on the move...alumni news

By John Robler
Lawrence '28
Editor Emeritus

ALABAMA

Donald N. Marzella, Auburn '77, is district manager in the Birmingham office for Cable Advertising Systems Inc.
Dr. Robert Parr, Auburn '78, is engaged in the private practice of medicine in Stuart, Fla.
W. B. (Bill) Stone II, Auburn '85, is an electrical projects sales engineer for Siemens/ITT in the Birmingham sales office.
Gregory S. Taylor, Auburn '86, is purchasing and safety coordinator for Budy Elevator Co. in Jackson, Miss.

ARIZONA

Bredley H. Bretschneider, Arizona State '81, is employed by Jostens in the Detroit area.

ARKANSAS

Dale F. Smith, Arkansas '79, has opened his own financial planning firm, Security Planning Services, in Fayetteville.
James M. Hicks, Arkansas-Little Rock '74, is business vice president for the St. Charles City County Library in St. Peters, Mo.
Patricia A. Henry, Arkansas Tech '78, is employed by Jacques Service in St. Louis.
Shirley B. Henderson '83, is in his final semester of master's study in Student Affairs at the University of Virginia. He is chapter counselor of the Washington and Lee chapter.
Edwin Blumfield, Henderson '80, is recent graduate of the University of Arkansas law school in Fayetteville, has entered a career as a tax attorney in Springfield, Mo.
John L. Davis, Henderson '70, and Shirley Driskill were married October 18, 1986, and now live in Houston, Texas.

CALIFORNIA

David George, California-Davis '80, and Mrs. George are the parents of a son, Matthew, born January 1, 1987. David is a Fire Fighter for Contra Costa County. David lived in Fire in Contra Costa County.
California State University—Adrian Sundberg '84, Mark Naves '84, and Sam Naves '86, are enrolled in medical studies as military officers at the United States University of the Health Sciences in Bethesda, Md.
Steve Dawkins, California-Santa Barbara '77, is assessment procedures supervisor at the Contra Costa County Assessor's Office in Martinez, Calif.

Ronald Rohrer, California-Santa Sacramento '86, has been appointed senior vice president and tax director at Central Bank in Walnut Creek, Calif.
Dan Perona, California-State-Chico '75, is an assistant appraiser at the Contra Costa County Assessor's Office in Martinez, Calif.

Hake Kilgus, California-State-San Diego '81, recently received his master's degree in petroleum geology from Stanford University and is an exploration geologist with AMOCO Production Co. in Denver.

Col. Michael J. Kenna, California-State-San Jose '87, has been assigned to the Air Force as a colonel in the 1st Air Force.

James H. McKee, California-State-San Jose '66, and tall twins were married June 21, 1987. They lived in Los Angeles and guests of China and Tibet for the California Department of

Special Education as teaching administrators.
Thomas E. Aufmann, Southern California '64, has been appointed chairman of the Federal Prevailing Advisory Committee at the U.S. Office of Personnel Management in Washington.
Michael W. Jacobs Jr., Southern California '85, is enrolled in master's study at American University, Washington.

COLORADO

David Beard, Colorado '86, is enrolled in the Coughlin University of Medicine, Umatilla, Ore., on a U.S. Navy scholarship.
Paul L. Burgess, Colorado '85, is professor of economics at Arizona State University.
William C. Tucker, Colorado '85, is a systems engineer for Tandy Corp. in Portland, Ore.
Michael G. Albree, Colorado State '86, is employed in human resources management for Bundage Inc., an international law retreat firm in Riverside, Calif.
Dr. John L. Weingart, Colorado State '82, has been elected to the Nebraska Senate for the 48th District. He resides in Gering.

CONNECTICUT

Robert Barile Jr., Connecticut '84, has been named residence hall director and assistant to the director of housing at Southern Connecticut State University.
Clayton Grey '81, Barry Musco '86, and Neil A. Goldberg '86, are University of Connecticut students employed in the same department by Phoenix Mutual Life Insurance Co. in Hartford, Conn.

DELAWARE

John Russell, Delaware '86, is employed by Morgan Bank in Wilmington, Del.

FLORIDA

A.G. Paerher III, Central Florida '77, is president of GPC Drivall and Flushing Co. in Orlando, Fla.
Paul B. Haines, Florida '82, is store manager for Goodway in Haines City, Fla.

Thomas P. Quinn, Florida State '82, is sales manager for U.S. Market in Melbourne.
Terence R. McCluskey, Jacksonville '80, has been promoted to regional sales manager for the Novell Corp. in Dallas.
Donald G. Holmes, Miami Dade '74, recently received his master's degree in public management from St. Thomas University.

David T. Morgan, Rollins '81, is a school principal at Rollins in Lakeland, Fla.
Dr. Robert L. Leland, Rollins '81, is a school principal at Rollins in Lakeland, Fla.
Dr. Robert L. Leland, Rollins '81, is a school principal at Rollins in Lakeland, Fla.

Alan B. Dykes, South Florida '86, is in pilot training at the Air Force Base Texas, flying the T-38.
Charles H. Sturges, South Florida '83, works with his father in and out of Sturges Lumber and Plywood Co. in Lees Beach, Fla.
James R. McCulloch, Stinson '83, is a district agent for Prudential Insurance in North Naples and Marco Island, Fla.

George R. Ware Jr., Stinson '86, has been promoted to manager of field operations for Electronic Systems Inc. in Tampa, Fla.

Albert E. Hedges Jr., Tampa '78, has been named vice president of Combined Financial Resources based in Pittsburgh.

GEORGIA

George H. Anderson, Georgia Tech '78, is a member of the board of directors of the Chamber of Commerce of Greater Augusta, Ga., and was recently elected president of the Augusta Jaycees.
Capt. John F. Douglas, North Georgia '76, is assigned to the Army ROTC Battalion at Mercer University.

ILLINOIS

Alvin A. Bruce, Bradley '82, has been promoted to assistant vice president of Employees Life Company (Mutual), based in Lake Bluff, Ill.
Kevin Forrester, Illinois '82, and Laura Mackie were married October 4, 1986, with Sgt. Edw. Bud Fisher '83, Jay Dawson '84, and Chuck Vinci '83, in the wedding party. The newlyweds honeymooned in Hawaii and are now living in Deerfield, Ill.
Beck Binfield, Illinois State '82, and Mr. Binfield are the parents of a son, Wade Matthew, their first child, born January 23, 1987. Rick is a senior dental examiner with the health department of State Farm Insurance Co. in Charlottesville, Va.

Charles Augustynak, Lewis '83, has been named customer service manager for the West Suburban area of United Development in Oak Park, Ill.
Gregory J. Moles, Lewis '79, is a sales representative selling potatoes and onions throughout the Eastern half of the U.S. for Sp. Food Products Co. of Franklin Park, Ill.

John B. Darrach, Monmouth '78, is trust investment officer in the First National Bank of Springfield, Ill.

Dr. Robert L. Litchfield, Monmouth '71, is a cardiologist in Bloomington, Ill.
Raymond Feldman, Northern Illinois '76, is an assistant manager for the Wells Fargo Bank in Englewood, Colo.

William C. Flack, Northern Illinois '86, is a management trustee for Gemma Parts Co. in Phoenix, Ariz.

Edward C. Giebel, Southern Illinois—Edwardsville '86, is a dist. party for station WLSA in Lonsa, Va.

Robert A. Ward, Southern Illinois—Edwardsville '78, and Janice Grace were married September 21, 1985. He is assistant general counsel for the Missouri Department of Revenue in Jefferson City, Mo.

Thomas W. Strohbehn, Western Illinois '80, is a research investigator for the U.S. Secret Service in the Field Office in New York, N.Y.

James A. Smith, Western Illinois '86, is a District Attorney in Lincoln, Neb. He is engaged in plant protection for A.E. Staley Mfg. Co., at the Decatur, Ill. plant.

INDIANA

Daniel J. Stump, Ball State '81, and Mrs. Stump are the parents of a daughter born November 1986.

Dr. Edward L. Backes, Evansville '72, is a doctor, family doctor, in Evansville, Ind.

Gary J. Skomaski, Evansville '78, manager of maintenance for the Indiana Young and Rubicam Co. is currently engaged in a computer redesign project for American Greetings Corp. in Cleveland, Ohio.

David H. Strohbehn, Indiana '86, and Suzanne Meyer were married August 4, 1986. He is a second year in the law school of Vanderbilt University.

Bradley E. Young, Indiana State '78, and Mr. Young are the parents of their first child, Brian, born September 26, 1986. They live in Naperville, Ill.

David S. Brock, Purdue '76, and Paula Ann Brock were married August 26, 1986. He is plant manager for DuPont Chemical in Constantine, Mich.

Arnos G. Curtis, Purdue '83, is marketing manager for the oilfield firm of J.F. Mills and Associates in Indianapolis.

Richard A. Rouse, Purdue '88, is a financial analyst with MTR Corp. in the engineering and manufacturing division in Columbus, Ohio.

Bruce W. Glaser, Valparaiso '81, recently received his master's degree in business administration at Colorado State, and is now living in Portland, Ore., as a director of the Pacific Steam Ship Association.

Howard K. Mueller, Valparaiso '75, is vice president for labor relations for Bruff in Dallas, Texas.

John W. Glaser, Valparaiso '86, has been elected president and chief executive officer of Interstate Power Co. in Indianapolis, Ind.

Brian Brunsvold, Iowa State '80, is a partner in the law firm of Fanning, Heston, Fardick, Garrett and Dunner in Washington and is a Professional Lecturer in Law at George Washington University.

Daniel G. Grestenman, Iowa State '86, is a trainee engineer for Arthur Andersen in Kansas City, Mo.

Gill E. Miller, Iowa Wesleyan '86, is a trainee returning to home state and home community. He has given up his residence in Pittsburgh and now lives in Fort Madison, Iowa.

David A. Bechtel, Morningside '89, has been promoted from May to Lafayette College in the school district in Tempe, Ariz., and will assume duties in June.

KANSAS

James R. O'Keeffe, Baker '76, is a real estate representative for Peoples Cashway, Inc. in Kansas City, Mo.

Gregg A. Langston, Kansas State '73, works with his father in the Al Langston Insurance Firm in Manhattan, Kan.

Kevin L. Winters, Kansas State '81, is enrolled in the school of dentistry at the University of Kansas City, Mo.

Todd D. Elgin, Washburn '82, is an institution of financial services with B.I. Christopher in Kansas City, Mo.

Gregory E. McIntosh, Washburn '82, is a travel agent in St. Mary, Mo. He is now employed by IBM International of McLean, Va., based in Central Germany, where he lives with his family.

Gregory Messersmith, Washburn '82, is an associate with Phillips and Associates in the Orthopedic Implant Division in Houston.

J. Kevin Meehan, Wichita State '76, and Mrs. Meehan are the parents of their first child, a daughter, Catherine Elizabeth, born October 11, 1986. He is a programmer analyst for the Lakota County Court.

KENTUCKY

Col. Thomas C. Damon, Kentucky '69, is operations/training officer for an Army medical unit in the 1st Air Force in Louisville, Ky.

Ted Hayes, Kentucky '72, is owner of the Medicine Shoppe Pharmacy in Cookeville, Tenn.

Joseph A. Geary, Murray State '76, is a trainee in the field office in New York, N.Y.

Scott A. Bailey, Western Kentucky '86, is a stock broker at the investment banking firm of Dunbar, Robinson and Associates in Louisville, Ky.

MASSACHUSETTS

Ronald B. Woodger, Massachusetts '75, is regional manager of the Worcester area of corporate offices of the Massachusetts Department of Revenue, Bureau of Local Assessment. The bureau covers all of the state and southern.

Michael E. Lacey Jr., MIT '83, has five sons. He is a trainee at the Springfield, Mass. Air Force.

MICHIGAN

Chris R. Latham, Central Michigan '78, is a communications manager for a local Ohio public relations firm.

William B. VanHorn, Central Michigan '75, is an instructor at a Kent City, Mich., High School and is a coach in football and basketball.

James J. Yount, Central Michigan '76, is a physical therapist at Owens General Hospital in Kalamazoo, Mich.

Joseph A. DeWitt '82, is a teacher at the Kalamazoo Public Schools. He is a coach in basketball and volleyball.

Gordon K. Fiddiment, Michigan '78, and Mr. Fiddiment are the parents of their first child, a son, Michael, born January 13, 1987.

Robert A. Johnson, Michigan Tech '86, is a second lieutenant in the U.S. Air Force as a program manager at the Pentagon in providing support to the Air Staff.

Adam Johnson, Michigan Tech '82, has been promoted to E-10 and is a special agent with the FBI in Portland, Ore.

Richard C. Kinsell, Michigan Tech '86, is a communications training officer with his first wife, Margaret, in Fort Worth, Texas.

(Continued on next page)

Carlson School of Management named at Minn.

MINNEAPOLIS—Approximately 200 community leaders were in hand recent ceremony to name the Carlson School of Management at the University of Minnesota.

Carlson, Minnesota '37, said it was "one of the most solid satisfying days of my life." He said he hoped the school would become "a success for entrepreneurs all over America."

The university president recognized Carlson as "a symbol of what we aspire to provide" at the university. The university also announced recently that Carlson had endowed three chairs and four professorships in the Carlson School with \$4 million. In addition, Carlson and wife Arlene endowed two other chairs outside of the Carlson School.

Carlson has also been very active in the area of the new chairman of the Educational Foundation. Carlson funding has provided the educational video programming for Sigma Phi Epsilon, including the award-winning liability risk management videotape widely regarded as the leading video program on national fraternities. The Sig Ep video has been purchased for use by at least six other leading national fraternities.

Curtis L. Carlson, Minnesota '37
Soul satisfying day

A plaque honoring Carlson at the University of Minnesota reads, in part: "Distinguished alumnus outstanding business-spirit, entrepreneur, civic leader, philanthropist, in an extraordinarily productive lifetime, Curtis L. Carlson has exemplified the values of education, hard work, family commitment, patriotism, initiative, family community and faith. His lifetime represents the collective experience of immigrant Minnesotans. His legacy is a lasting contribution to the economic and educational well-being of Minnesota. To affirm our admiration that Curtis L. Carlson uniquely exemplifies the achievement possible through management education and the benefits to society through productive business careers, the Regents of the University of Minnesota, upon recommendation of the faculty, bestow the name Curtis L. Carlson School of Management."

Air Force's highest honor

LACKLAND AIR FORCE BASE, TEXAS—Maj. Gen. Chris Divich, Kansas '56, has received the highest honor awarded by the Air Force enlisted corp.

Divich has been selected into the Training Command Order of the Sword. He is only the 11th person to receive the high honor, which requires a unanimous vote by an 18 member committee of senior enlisted advisors. The honor is reserved for enlisted members who exhibit exceptional concern for enlisted personnel. Divich is commander of all operations at Lackland, the only base that performs high Air Force military training. He has more than 3,000 flying hours in more than 20 different aircraft during the Vietnam War. He flew 148 combat missions while stationed at Takhli Royal Thai Base in Thailand.



Maj Gen Chris Divich
Kansas '56

(Continued from previous page)

Michael A. Perent, Northwood Institute '84, is employed by Homelite/Jacobson-Extron in Tampa, Fla.

MISSISSIPPI

Marl D. Fore, Mississippi State '82, is territory manager for L'Oréal Cosmetics in Shreveport.

MISSOURI

Kent Brown, Missouri '83, is a plant production and quarantine officer with the U.S. Department of Agriculture at the Dallas/Fort Worth Airport.

James A. Brown, Southeast Missouri State '85, is a sales representative for Liberty Mutual Insurance Co. in St. Louis.

Janine A. Creech, Southeast Missouri State '86, is a district sales representative for Coast to Coast Terminals Inc. in Irvine, Calif.

Ken Hodgehous, Southeast Missouri State '81, is an agent for State Farm Insurance in St. Louis, Mo.

Mickey J. Smith, Southeast Missouri State '84, has opened a law office for Edward A. Jones and Co. in Martin, Tenn.

MONTANA

Henry J. Pratt, Montana '52, has retired from the National Park Service, Department of Interior, to become a freelance magazine article writer living in Denver.

Douglas B. Robbins, Montana '72, is owner and operator of McDonald's franchise in Sandpoint, Idaho.

John R. Turnell, Montana '61, is corporate market representative manager for Toyota Motor Sales, U.S.A., in Torrance, Calif.

NEBRASKA

Dr. Jeffrey D. Downing, Nebraska '85, and Mrs. Downing, are co-authors of *Crash Landing*. Ann born December 30, 1966, at 10:40 a.m., Ohio.

NEW HAMPSHIRE

Philip M. O'Casey III, New England College '86, married Barbara Weigand on October 18, 1986, in Fitchburg, Pa.

Charles C. Thompson, New England College '86, is a sales trainee with Le-Don Thompson Industrial Distributors, Maine. III.

NEW JERSEY

Lu, Col. Dennis F. Markelski, Stevens Tech '85, attending the Air War College at Maxwell Air Force Base, Ala. and was awarded the Meritorious Service Medal for outstanding service at the Pentagon in managing the advanced medium range air-to-air missile program.

NEW MEXICO

George H. Bradley III, New Mexico '84, is a structural engineer in Albuquerque, N.M., and at the same time is a second-year student in the graduate business school of his alma mater.

Bill Cunningham, New Mexico '83, is a district sales manager covering the Southwest territory for Zygal Inc., a computer printer/paper feeder manufacturer. He lives in Orange County, California.

NEW YORK

Col. Peter G. Stauder, Cornell '61, is chief of the Air Force Research Management Division directorate of material management at the Sacramento Air Logistics Center, Calif.

John S. Barnick, Rensselaer Tech '77, is a traveling representative based in Denver, Colo., calling on electric utilities in five states.

Mark Jakusovsky, Rensselaer Tech '85, is a product engineer for Silicon Systems in Irvine, Calif.

James J. Ferrara, SUNY-Buffalo '86, is a video journalist for CNN Headline News in Atlanta, Ga. **Scott Michlin, SUNY-Buffalo '86**, is news reporter and anchor for Staten WENY-TV, Elmira, N.Y.

Stephen A. Caton, SUNY-Cortland '82, has completed the 16-month Air Force navigator training program and is now a Lieutenant in the Reserve National Guard in an air unit out of the Niagara Falls Reserve Air Base.

James C. Ryan, SUNY-Genesee '81, is marketing coordinator for Urban Dynamics Systems Inc. in Westport, Conn.

Robert M. Trozowski, SUNY-Genesee '85, and Laura Anne Schuch were married September 28, 1985. They live in Northampton, Mass.

Richard Cohn, Syracuse '81, and Sandra Watts were married October 19, 1986. He is an engineer at the Power Authority of the State of New York. They live in New York City.

Mark E. Evans, Canisius '82, has been promoted to district sales manager of the Atlanta market for Johnson & Wyss at Marietta, Ga.

NORTH CAROLINA

Michael C. Byrd, Atlantic Christian '84, is food and beverage director at the Raleigh Hilton Hotel in Raleigh, N.C.

James A. Kinton Jr., Atlantic Christian '82, is general insurance sales manager for Alexander Hamilton Insurance Co. He works out of the Eastern Division, Household Finance Corp. of Philadelphia.

Michael H. Leagley, Atlantic Christian '79, is a commercial photographer for Lowes Company Inc. in North Wilkesboro, N.C.

Walter C. Joyce Jr., Davidson '76, after eight-plus years in the Army has retired to civilian life in Hillsboro, N.C., where he is assistant vice president at Wachovia Bank and Trust.

Mark N. Brady, Elon '83, is an account executive with Virginia Coppers Inc. in Richmond, Va.

Craig G. Kurland, Elon '77, and Mrs. Kurland are the parents of twins, Christopher Jordan and Meghan Elizabeth, born September 20, 1986. Craig is head basketball coach and athletic director at Archbishop Pieper High School in New Orleans.

Luis E. Blass, Elon '83, and Lujuanna Blue were married October 11, 1986 and live in San Jose, N.C. He holds the international customer services for Oxidental Life Insurance Co. in Raleigh, N.C.

Michael W. Storch, Elon '86, and Heidi Oll Corp. in the U.S. Marketing and Refining Division working as a marketing representative in the Mid-Atlantic region. He lives in Oakton, Va.

Robert E. Bailey, North Carolina '52, retired from Chevron Oil Co. in 1984 after 31 years and now owns and operates "Colleges" from his home in the renovated Old Texas Hotel, built in 1898, in Chaucer, N.M. Spectacles of the house are limited-edition figurines.

Joseph M. Gordon, North Carolina '79, is a financial planning specialist for Banc Financial Inc. in Raleigh, N.C.

Charles L. Herring Jr., North Carolina '81, is an agent for Northwestern Mutual Life and Bond Securities at Greenville, N.C.

Michael Rivers, North Carolina-Charlotte '86, has been named District Executive of the Boy Scouts of America in Charlotte, N.C.

Em. David T. Blackwell, North Carolina-Greensboro '86, is currently attending field training at NAS Whiting Field in Milton, Fla.

James C. McArthur, North Carolina-Greensboro '82, has been promoted to merit manager in the Trust office of Arthur Andersen & Co. in Greensboro, N.C.

Bruce G. Dennis, North Carolina State '86, is employed in Central Campus Bank in Raleigh, N.C.

Glen E. Hanna, Wake Forest '72, is a salesman of HVAC equipment in the Surfside Beach branch office of Robert E. Mason Co. in Charlotte, N.C.

OHIO

David J. Walker, Bowling Green '81, is a member of the newly formed company of Hagle and Walker Associates, financial services, in Toledo, Ohio.

Richard K. Whittier, Bowling Green '85, has been promoted to corporate accounts representative for Computeland of Toledo, Ohio.

Mark S. Hayward, Miami (Ohio) '86, is a senior account representative with the Need Data Center Corp. in the Washington, D.C., branch office.

Ronald Beruta, Ohio '74, has been promoted to assistant director of the Bureau of Energy Financing, New York State Energy Office, He lives in Avon Park, N.Y.

Daniel L. Miller, Ohio-Northern '86, is with Phil Chemical in Middletown, Ohio.

Mark C. Bloom, Ohio State '86, is a professional sales representative in the Biomedical Products department of E.I. duPont. He lives in Westfield, Pa.

Timothy B. Cribbs, Ohio State '77, is with General Electric in Rounke, Va.

(Continued on next page)

The Golden Gate's golden anniversary

Engineering career touched big projects

By Michael A. Green

California-Berkeley '62

Special to The Journal

SAN FRANCISCO—November 12, 1986, was the celebration of the 50th anniversary of the world famous San Francisco-Oakland Bay Bridge being opened to traffic. There will be a celebration of the 50th anniversary of the equally famous San Francisco Golden Gate Bridge on May 27, 1987. Both of these bridges are part of the life's work of **Howard A. Schirmer Sr., California-Berkeley '23**.

Schirmer, who was born in Oakland, Calif., graduated from the University of California, Berkeley, in civil engineering. Following graduation, he became a design engineer for Alameda County where he took an active part in the design and construction of the subpassage George A. Pessis tide between Oakland and Alameda, Calif. This turned out to be the first underwater automobile tunnels built in the United States. He became the assistant bridge engineer for Alameda County.

In 1932, Schirmer went to New York to join McChine Marshall Corporation, which later became part of Bethlehem Steel Corporation. While in New York he was involved in the construction of the George Washington Bridge across the Hudson River in New York City to New Jersey, the Hackensack and Passaic skyway in New Jersey and the Empire State Building in New York City.

In 1933 he returned to the San Francisco Bay area to become the resident engineer on the Golden Gate Bridge the world's second largest single span suspension bridge between San Francisco and Marin County. A year later he became the resident engineer on the San Francisco-Oakland Bay Bridge East Bay approach. The Bay Bridge is two bridges connected by the world's largest cantilever bridges. The San Francisco side is a double suspension span which is the world's largest.

Schirmer remained on the West Coast in various administrative and engineering capacities with Bethlehem Steel. He was involved in the construction of the steel work in many San Francisco high-rise buildings and California bridges. He retired in 1968 as General Manager of the Sales & Marketing Division of Bethlehem Steel for the eight western states plus Alaska and Hawaii. For the ten years after his retirement from Bethlehem Steel, he worked as a consultant for the American Iron and Steel Institute. He became President of the Structural Engineer Association of Northern California and in 1985 he was the building industry's honor awardee.

He was appointed to serve on the ASCE Heritage Committee to plan the 50th an-

niversaries of both the San Francisco Bay Bridge and the Golden Gate Bridge. He has given lectures on both bridges and has made television appearances on the subject.

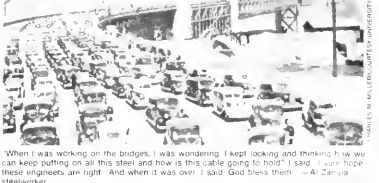
Howard lives in Oakland with Amy, his wife of 57 years. His son, Howard A. Schirmer Jr., California-Berkeley '83, is also a world-renowned engineer. The elder Schirmer has three grandchildren.



Howard A. Schirmer Sr., California '23
Golden Gate's resident engineer



James F. Robeson
Ohio '59



Gary E. Griffith
Texas '70

Marketing Educator of the Year

OXFORD, Ohio—James F. Robeson, Ohio '59, was recently named 1987 Marketing Educator of the Year by the Sales and Marketing Executives—International Association. Robeson was also named to the Sigma Phi Epsilon National Leadership Committee, the group responsible for the Fraternity's leadership programs.

Robeson joined the faculty at Miami University (Oxford, Ohio) and is the chairman of the marketing department. He holds the Joseph C. Seibert professorship in marketing.

"There is very important to students who have that much experience in the work place," said Robeson. "However, it is important to understand the how to, as well as the why, he added."

Robeson has served as a consultant on marketing problems for companies such as IBM, Allied Life and NCR.

Griffith to new post

DALLAS—Gary E. Griffith, Texas '70, has been named director of marketing for Sullivan Perkins, a national corporate communications firm. Griffith is a former member and chairman of the Sigma Phi Epsilon National Leadership Committee.

Griffith, former communications director for Frammell & Co. Inc., will be at marketing development and client relations in his new position. Sullivan Perkins specializes in corporate graphic design and communications, print and broadcast advertising, market research, and online data presentation. Griffith was named vice president of the Texas Association of the Atlantic Council of the Americas, a former executive director of the Southern Methodist University of Texas Association and currently serves as a consultant on the board of directors for the Texas University Association and the Dallas-Fort Worth Association.

ALUMNI NEWS

(Continued)

Thomas J. Sofropoulos, Ohio State '63, has been awarded a fellowship in law at Monash University in Melbourne, Australia, where he will be teaching and studying international trade law.

Timothy K. Scherer, Toledo '69, is superintendent of the Dunbury local school system. He lives in Starkfield, Ohio.

Gregory Burfill, Youngstown State '73, is president and chief executive officer of Brookwood Medical Center at Birmingham, Ala.

Terry Barker, Youngstown State '77, has been promoted to regional sales trainer for Mead Johnson Nutritional Group, Bristol Myers, Youngstown, Ohio. He lives in Boardman. Also, Michael J. Warner, Youngstown State '70, is a managing partner in the Coopers and Lybrand international accounting and consulting firm in Phoenix, Ariz.

John R. Puskas, Youngstown State '81, is president of his own engineering consulting firm Commercial Energy Conservation Co. in Cleveland, Ohio.

OKLAHOMA

Stewart T. Mayfield, Oklahoma '78, has produced an engineering text's guide for mechanical systems and also an instructional videotape for Southwestern Bell Telephone Co.

OREGON

Rile L. Wooten, Lewis and Clark '82, is stationed in Tokyo, as a section head of the settlement departments of Merrill Lynch.

John J. Mason, Oregon State '62, practices gastroenterology in Tualatin, Ore., where he lives and also at Oregon City.

PENNSYLVANIA

Kenneth O. Zuckerman, Bucknell '65, is a staff accountant with Peat, Marwick, Mitchell and Co. in West Hills, N.Y.

Kurt G. Althaus, Muhlenberg '78, and Mrs. Althaus are the parents of a son, Andrew David, born August 14, 1986, in Reading, Pa. Kurt is a law firm law firm of Bingham, Hess, Colantoni and Bell.

Charles A. Kuch Jr., Muhlenberg '76, is cost accounting manager for Federal Mogul Corp. in Southfield, Mich.

Dr. William R. Menke, Muhlenberg '67, is full time staff emergency physician in Harrisburg Hospital, Pa., and a full-time sleep therapist at Hershey, Pa.

Philip Spohn, Muhlenberg '86, is a volunteer coordinator of the youth center in Las Vegas, where he is a student of Babcock Teachers College.

Reverend Kim E. Williams, Muhlenberg '65, has received his Doctor of Ministry degree from the Graduate Theological Foundation in Notre Dame, Ind., and is now serving as pastor at Central Lutheran Church, Manti, Minn.

Mark R. Richards, Towson '80, has been transferred to Quaker, as assistant chief economist with Texas Petroleum Co.

Michael Perrone Jr., Villanova '82, is a financial analyst for Prudential Holdings Co. in St. Louis, Mo.

Francis J. Opalko, Coastal Carolina '81, is enrolled in master's study at Penn State University in state science, working mainly in environmental and electrochemical materials.

SOUTH CAROLINA

Li. Kevin S. Hildreth, South Carolina '76, is assigned to active duty with the U.S. Navy in Washington.

Dr. Col. Joseph H. Fife, South Carolina '69, is chief of the U.S. Air Force Research Coordination Center at Scott Air Force Base, Ill. This coordinates all Federal research and research activities for the continental United States.

TENNESSEE

Li. Col. James T. Reeves, Memphis State '71, is currently assigned to Headquarters, U.S. European Command, in Stuttgart, Germany.

William R. Elmer, Middle Tennessee State '78, has transferred from being U-111 transport manager to Ensign and the Mobile East, to Flight Instructor in the United States Air Force Base, West T-38 at Jacksonville Air Force Base, Fla.

Jack A. Judd Jr., Tennessee Tech '76, has been promoted to director of corporate loss prevention for Union Steel in Nashville, Tenn.

Lynn P. Mondak, Tennessee Wesleyan '66, has been promoted to vice president of Sealed Bins and Co. in Maryville, Tenn.

TEXAS

Dr. M. D. Caylor, Baylor '78, has opened an optometric practice in Carrollton, Texas.

Ben Hagans, Baylor '70, is a registered representative with United Services Planning Association and Independent Research Agency for Life Insurance, Inc. in North Little Rock, Ark.

J. David Wall, Baylor '80, is senior sales president for holding Northing National Bank in Addison, Texas.

Gene W. Rogers Jr., Houston '86, and Tony L. Rogers are married August 29, 1986, in Galveston, Texas. He is sales manager for an electronic communications retail store in Conroe.

Frank Bickley, North Texas State '68, is general manager of the Steel Industries Division of Russell-Stanley Corp. He lives in the N.J. City of Hoboken, N.J. '68, is employed in the firm of Ernst and Whinney in Dallas.

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(Continued on next page)

Artwork from your attic

Professor's Machine Age 1918-1941 winning praise

By Joseph Berryhill
Courtesy of the Charlottesville
Daily Progress

CHARLOTTESVILLE, Va.—When Richard Guy Wilson, Colorado '63, goes to New York City these days, he often does a little eavesdropping.

He visits the Brooklyn Museum of Fine Arts and hears, "Oh, I threw that out" and other comments by visitors looking at machines like vacuum cleaners from the 1920s and 1930s.

He may appear nosy, but Wilson isn't trying to be rude. He's trying to gauge laymen's reactions to the exhibition he and a Brooklyn museum official organized. Titled "The Machine Age In America, 1918-1941," the show features about 250 objects as diverse as paintings, cars, airplanes, pencil sharpeners and cigarette lighters.

Wilson, a professor of architectural history at the University of Virginia, doesn't have to eavesdrop to find out what critics think of the exhibition. Since it opened last October, "The Machine Age" has been discussed and usually praised—by writers in many publications.

"An aesthetic experience of a high order," wrote *The New York Times*. John Russell And the show attained celebrity status when the "Today" show's Willard Scott visited it, doing his live weather forecast as he talked about a number of objects on display.

All of which pleases Wilson, who recently discussed the exhibition and his life at his home.

"It feels very good," said Wilson, a slender man with brown eyes. "One wants a long time for such a thing."

The success of the show—which will travel to Pittsburgh, Los Angeles and Atlanta this year—is a matter of good timing, Wilson said. After a generation passes, people began to look back and remember objects that have passed from the scene, he said.

"The Machine Age" is an explanation of how American became modern, Wilson explained. And that is a tale largely molded by the machine.

The exhibition begins with the early part of the 20th century, a time when machines have moved into the household—and not through the front door either. "The machine entered through the kitchen door, the bathroom door, the garage door," he said. By the early 20th century, "The little lady in the kitchen is controlling literally at her finger tips more horsepower than her grandfather ever imagined."

That ushered in a new type of artist—the industrial designer, who designed the look of refrigerators, radios and appliances that quickly became familiar to all Americans.

One of the show's appeals may be the simplicity of the machines compared to modern glass mechanics.

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Wilson, Colorado '63
"Aesthetic experience of a high order"

"You open up the hood of an auto today, and with all the stuff there you can't even find the engine anymore." But people's attitudes toward machines have changed as much as the devices, he said.

During the time period the show covers, "There was no question the future was going to be better. The machine was the savior of the future."

Now, in an age of nuclear weapons and computers that most people don't understand, most people don't have that view. "The machine is seen as something evil."

To get the show started, Wilson used time on a sabbatical from his job and traveled across the country, visiting museums, archives and businesses like General Motors and Ford. And he capoled private donors—who gave the exhibit three out of four of its objects—into giving him a two-year loan on their valuables.

That wasn't always easy. "You're asking in some cases for people to give up something they have hanging on the wall," he said.

Sometimes he never found objects like old refrigerators that he never saw in magazine advertisements. "It seems that nothing becomes outmoded faster than appliances," said Wilson, who also organized an exhibition on "The American Renaissance" for the Brooklyn Museum in 1979.

The current exhibition, he said, is "a slight digress autobiographical." Born in 1940 at the end of the period covered in the show, he grew up with the "reminants and remembrances" of the period, he said.

His fascination with machines may have started on his birthday.

"When I was born, my father went out and started buying a train set for me," he said, pointing to a shelf in his living room.

J. David Wall, Baylor '80, is senior sales president for holding Northing National Bank in Addison, Texas.

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(Continued on next page)



where one of his locomotives sits.

His father was in the construction equipment business in Los Angeles. He sold cranes and shovels, including some to the monstrous Hoover Dam, a mechanical marvel near Las Vegas that is featured in photographs in "The Machine Age."

His mother studied architecture and interior design, and his modern family home was designed by a student of architecture stalwart Frank Lloyd Wright.

Wilson got a degree in history from the University of Colorado in 1962, but didn't know what he wanted to do. He tried law school, but didn't like it, and decided to enlist in the Navy.

He developed an appreciation for architecture and history, and after leaving the Navy in 1967 he went to the University of Michigan and got two graduate degrees in American culture that set him on his career path.

The reactions to his exhibit haven't all been glowing, Wilson admits.

A critic for "The Village Voice," a New York City publication, said the show gave him a migraine headache. But Wilson said 95 percent of the press about "The Machine Age" has been good.

Wilson plays a variety of tape to a good look of a tour of the museum—but he admits to being a workaholic. He wrote most of a book that documents "The Machine Age," and a historical arts and crafts exhibit he organized will open at a Boston museum in March.

He doesn't trust that his exhibitions are not permanent like paintings and other art.

"Exhibitions enter into a realm of memories, of myth, perhaps," he said. "People take different things from them."

Although he's glad the increased interest in old machines may cause more of them to be saved, Wilson frets over one part of his fate.

"These things become collectors' items," he said, "and the prices begin to skyrocket."

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(Continued on next page)

Look who is going to the Conclave (your registration form is on back page)



Jack D. Wheeler, North Texas '61
Wheeler Consultants, will be the Saturday luncheon speaker

Kenneth J. Bobo, Texas
NASA astronaut will speak at the Thursday opening

Richard M. DeVos, Grand Valley
president/founder American
Corp. will speak at the Friday luncheon

Curtis L. Carlson, Minnesota
37, Chairman Carlson
Companies will participate in a
panel discussion on Friday

William A. Schreyer, Penn State
48, Chairman/CEO Merrill
Lynch will be the Foundation
luncheon host

In memory

ALABAMA

William W. Biffe Jr., Alabama '35
Charles L. VanAntwerp, Alabama '70
Clayton O. Jordan, Auburn '39

ARKANSAS

Homer V. McCone, Arkansas-Fayetteville '24

CALIFORNIA

Richard J. McConnell, California-Berkeley '25
Vernon O. Pitau, California-Berkeley '52
Willis G. Collier, California-Santa Barbara '48

COLORADO

Gordon J. Bartley, Colorado '34
Escol M. Alenius, Colorado-Mines '23
Dr. John W. McGrath, Colorado State '69
George C. Welch, Colorado State '36
Sterling J. Davis, Denver '39
Robert E. Romig, Denver '29

DISTRICT OF COLUMBIA

James I. Burgess, George Washington '33
Paul A. Greene, George Washington '40
William H. Harrison, George Washington '29

DELAWARE

Dr. John C. Pierson, Delaware '21

FLORIDA

Charles W. Herlong Jr., Florida '32
Michael J. McKay, Jacksonville '83

GEORGIA

Samuel F. Kautz, Georgia Tech '35
Harry V. Street, Georgia Tech '26

ILLINOIS

Philip S. Baber, Bradley '38

INDIANA

James H. Hawk, Indiana '32
Arthur C. Johanning, Purdue '25

IOWA

Charles M. Chan-Hill, Drake '30
Donald D. Carroll, Iowa '36
Marion W. Lundquist, Iowa '34
Russell J. Mishak, Iowa '55
Alfred A. Armbruster, Iowa Wesleyan '48
Theodore W. Heller, Iowa Wesleyan '45

KANSAS

Robert L. Rorlefes Sr., Baker '42

Past Grand President

Walter G. "Babe" Fly

Past Grand President and Order of the Golden Heart **Walter Graham "Babe" Fly, George Washington '25**, died in Florida on February 24, 1987, at the age of 85. A memorial service was held in Bethlehem on March 3. He had a home in both Naples, Fla. and Bethlehem, Pa.



Babe Fly
1902-1987

Merritt Brown, Kansas '23
Delbert E. McCune, Kansas State '40

KENTUCKY

Raymond G. Miller, Louisville '31

MASSACHUSETTS

John F. Durlington, Massachusetts '56
Herbert F. Bang, Worcester Tech '32

Leonard W. "Ted" Lewis, Worcester Tech '27

MICHIGAN

William M. Berridge III, Michigan '31

MINNESOTA

Russell W. Ernst, Minnesota '31

MISSISSIPPI

Harry A. Gensung Jr., Mississippi '32
Robert L. Mason, Southern Mississippi '54

MISSOURI

Ronald A. Dinsford, Culver Stockton '56
Roy E. Harrison, Missouri '17

Lesten V. Taylor, Missouri '28

John C. Wegner, Missouri '24

Rugh G. Forman, Missouri-Kolla '50

Harmon L. McRymann, Missouri-Rolla '69

George Harkness III, Washington '23

Forrest M. Henker, Washington '27

Winfred R. Kanip, Washington '33

NEBRASKA

John W. Cunningham, Nebraska '32
Richard E. Smith, Nebraska '47

NEW HAMPSHIRE

Walter K. Chisholm, Dartmouth '44
Clarence J. Drayton Jr., Dartmouth '28

Donald A. Magnusson, Dartmouth '58

NEW JERSEY

Arthur J. Dinsmore, Rutgers '59
Edwin T. Wilson, Rutgers '29

Arthur B. Cassidy, Stevens Tech '45

NEW MEXICO

Oren W. Strong, New Mexico '38

NEW YORK

Ralph C. Davis, Cornell '46
Robert C. Irving, New York '33

Kent H. Alverson, Syracuse '36

Nowell M. Middleton, Syracuse '24

Floyd H. Jackson, Syracuse '35

Lawrence Peckham, Syracuse '32

Melvin W. Bought, Syracuse '39

Fly was born in Mount Vernon N.Y. on March 2, 1901.

While attending school at George Washington, Fly worked in the Washington D.C. post office. After graduation, he took a job selling Model T Fords at the largest Washington dealership. Two years later in 1927, he joined the sales force of L.G. Ralston Co., selling fraternity jewelry.

His work for Ralston allowed him to stay close to and involved in one of his great loves, Sigma Phi Epsilon. His husband was an ardent Sig Epi who loved everything about the Fraternity.

In 1942, then Grand President Rodney Berry, Virginia '16, appointed Fly as National Junior Grand Marshal. Then at the 1945 Grand Chapter Conference in Kentucky, Mr. Fly was elected to the Fraternity's top post, Grand President.

Brother Fly was a past president of the Bethlehem Rotary Club and a Paul Harris Fellow of Rotary International.

He is survived by his wife, a son and a daughter.

NORTH CAROLINA

Albert C. Wildman, Davidson '24
Richard J. Holler, Lenoir Rhyne '57
James F. Chestnut, North Carolina '38

OHIO

Robert T. Cossaboom, Baldwin Wallace '56
Robert A. Szabo, Baldwin Wallace '50

John P. Velardi, Baldwin Wallace '56

William P. Conner, Bowling Green '36

Johnny F. Marsh Jr., Ohio Northern '32

Ward R. McIntyre, Ohio Northern '18

Elmore R. Berk, Ohio State '11

Paul J. "Pek" Ervin, Ohio State '28

Will Eppels, Ohio State '15

Harold E. Boucher, Ohio Wesleyan '29

Ardit T. Johnson, Toledo '18

OKLAHOMA

Glen C. Stinebaugh, Oklahoma '85
Dr. James L. Hindock, Oklahoma State '32

Edward Lewis, Oklahoma State '29

John M. Fowell, Oklahoma State '53

OREGON

Robert C. Barber, Oregon '43
Joseph F. Simpson, Oregon '34

Dr. Craig B. Blundell, Oregon State '71

Victor S. Carson, Oregon State '38

David L. Heyman, Oregon State '61

Burnard H. Joy, Oregon State '30

PENNSYLVANIA

Glover H. Cook, Bucknell '39
John B. Hammidam, Bucknell '55

Dean A. Keasch, Bucknell '43

John W. Barker, Carnegie Tech '34

Henry R. Traverser, Carnegie Tech '36

John E. Bernard, Lehigh '28

George B. Gelly, Lehigh '22

Earl L. Freytagner, Muhlenberg '35

Walter J. Wolfe, Muhlenberg '29

Past Grand President

William A. "Mac" MacDonald

STATE COLLEGE, Pa. — Past Grand President and Order of the Golden Heart **William A. "Mac" MacDonald, Washington & Lee '29**, died January 18, 1987, at the age of 82.

"Brother Mac," as he was known to many, was born in 1904 near Cleveland, Ohio. He was a boy vaudeville man from 1920 to 1923 with World Champion Walker George Brown in an act called "Podestratman."

Playing the Keith and Orpheum circuits usually as a bill closer, the act grew as his clowning opportunity to such stars as "The Sale, Jack Rose, Tom Patrolia, Bud Rowley and Jimmy Barry.

In 1925, he graduated from Massanutten Military Academy in Woodstock, Va. where he met his wife, Betty. He was initiated into Sigma Phi Epsilon as a freshman at W & L in 1926.

He made a one year return to show business in 1928 in a series of unsuccessful Shubert musicals. The following year, he was named vice president of sales for fraternity jewelry Burr, Patterson & Ald Co.

Over the years, he remained involved in the Fraternity and in 1937 started the negotiations that resulted in the merger of Sigma Phi Epsilon and Theta Epsilon Omega in 1948.

In 1949, Mr. MacDonald began a career in advertising that took him to top level positions with Graybar Electric in Detroit General Mill in Minneapolis and then the U.S. Army and Bendis Appliance Division of Avco Inc. in Farmington. In 1975, MacDonald joined the Radio Advertising Agency in New York where he later became chief executive officer. There he negotiated the

Willard J. Hollingshead, Pennsylvania '16
Marshall M. Vance, Pennsylvania '13
Robert E. Callahan, Temple '49
Frederick F. Huber, Thiel '32
John A. Buff, Thiel '53
James W. Ford, Westminster '40

TENNESSEE

William F. "Big" Davis, Memphis State '57
Luther B. Bewley, Tennessee '26

TEXAS

Victor J. Daniel, Houston '70
William W. Leavelle, North Texas State '51

Jennie A. Moore, Texas Christian '23

VERMONT

Dr. George L. Brackett, Middlebury '33
Norman H. Kerr Jr., Middlebury '59

Harry W. Aiken Jr., Norwich '32

Raymond M. Huntley, Norwich '22

Ralph A. Smith, Norwich '18

VIRGINIA

Barry A. Nelson, George Mason '78
Thomas W. Moore Jr., Randolph-Macon '35

Craig Richardson, Randolph-Macon '29

George T. Jirout Jr., Virginia '42

James C. Hanching, Virginia '87

David M. Hutchinson, Virginia '45

John W. Laddell, Virginia '43

Charles M. Scott, Virginia '36

WASHINGTON

John W. Crowther, Washington State '36
Ray W. McKenna, Washington State '17

WEST VIRGINIA

Charles E. Stott, West Virginia '28

WISCONSIN

Donald M. Garwood, Carroll '55
Albert V. Becker Jr., Lawrence '45

Hugh L. Tollack, Wisconsin-Madison '25

who had turned 14th in Lord & Taylor of New York and Chicago. A short time later, he retired to Glenwood, S.C.

Mac's retirement, however, was short lived. In 1966, he joined a former business associate to form Bern and MacDonald Advertising of which he became Chairman of the Board of Directors.

He was very instrumental in much of the Fraternity's work over the years—in joining the formation and installation of the South Carolina Beta Chapter at Clemson University. He was elected to the National Board of Directors in 1967 and played a key role in the revision of the Ritual of the Fraternity that was adopted in 1971 and 1973.

MacDonald served as Grand President of the Fraternity from 1973 to 1975. He was initiated as the 75th member of the elite Order of the Golden Heart at the 75th Anniversary Grand Chapter Conference in St. Louis in 1975.



Brother Mac
1905-1987

ALUMNI NEWS

VERMONT

John S. Dunlap, Vermont '71

James F. Donnelly, Vermont '81

John S. Dunlap, Vermont '71

John S. Dunlap, Vermont '71

John S. Dunlap, Vermont '71

John S. Dunlap, Vermont '71

John S. Dunlap, Vermont '71

John S. Dunlap, Vermont '71

John S. Dunlap, Vermont '71

Robert Dinsmore, Richmond '81

Robert Dinsmore, Richmond '81

Robert Dinsmore, Richmond '81

Robert Dinsmore, Richmond '81

Robert Dinsmore, Richmond '81

Robert Dinsmore, Richmond '81

Robert Dinsmore, Richmond '81

Robert Dinsmore, Richmond '81

Robert Dinsmore, Richmond '81

Robert Dinsmore, Richmond '81

William M. Turner Jr., Virginia Tech '80

William M. Turner Jr., Virginia Tech '80

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William M. Turner Jr., Virginia Tech '80

William M. Turner Jr., Virginia Tech '80

William M. Turner Jr., Virginia Tech '80

William M. Turner Jr., Virginia Tech '80

William M. Turner Jr., Virginia Tech '80

William M. Turner Jr., Virginia Tech '80

William M. Turner Jr., Virginia Tech '80

Michael L. Sheppard, Davis and Elkins '82

Michael L. Sheppard, Davis and Elkins '82

Michael L. Sheppard, Davis and Elkins '82

Michael L. Sheppard, Davis and Elkins '82

Michael L. Sheppard, Davis and Elkins '82

Michael L. Sheppard, Davis and Elkins '82

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Michael L. Sheppard, Davis and Elkins '82

Michael L. Sheppard, Davis and Elkins '82

Michael L. Sheppard, Davis and Elkins '82

WEST VIRGINIA

Thomas Roberts, Charleston '81

WISCONSIN

Marion Mary Marguetti '72



Registration Instructions and Details

Getting to New Orleans:

The official carrier of the 40th Grand Chapter Conclave is Eastern Airlines. You will be guaranteed the lowest available fare at the time you make your reservations by calling (800) 468-7022 (in Florida, (800) 282-0244) and giving the Sig Ep access code, EZSP24.

Registration Costs:

One fee of \$115 per person includes registration for all programs, including New Orleans tours for alumni, wives, and guests (one with a luncheon), the opening extravaganza, Friday's keynote luncheon, Saturday's luncheon for undergraduates, Saturday's reception and gala awards dinner, and a souvenir of the Conclave.

Reservations:

A hotel reservation card will be sent to you when your registration is received.

Registration Form

Sigma Phi Epsilon Fraternity 40th Grand Chapter Conclave August 13-16, 1987

FRATERNITY OFFICIALS/GUESTS*/GENERAL REGISTRATION

Chapter _____ School _____

Name

Address

Tel. Home Office

- | | | |
|---|--|---|
| <input type="checkbox"/> District Governor | <input type="checkbox"/> National Board of Directors | <input type="checkbox"/> Foundation Trustee |
| <input type="checkbox"/> Past Grand President | <input type="checkbox"/> National Leadership Committee | <input type="checkbox"/> Chapter Counselor |
| <input type="checkbox"/> Undergraduate | <input type="checkbox"/> National Housing Corporation | <input type="checkbox"/> Alumni |
| <input type="checkbox"/> *Spouse or Guest your Sig Ep hosts _____ | | |
| <input type="checkbox"/> Please enroll me in the chapter counselors program | | |
| <input type="checkbox"/> I would like more information on the August 12, 1987 alumni river boat reception | | |

Previous Conclaves Attended: Location _____ Total Number _____

Rooming Needs: A hotel reservation card will be sent when your registration is processed at Sigma Phi Epsilon Headquarters

Registration Fee: \$115

To process your registration, the \$115 fee MUST accompany this form. Make your check payable to Sigma Phi Epsilon

AFTER JUNE 13, 1987, THE REGISTRATION FEE WILL INCREASE TO \$135.

Conclave questions? Call Sigma Phi Epsilon Headquarters

P.O. Box 1901, Richmond, Virginia 23215 (804) 266-7648

I HAVE A NEW ADDRESS!

Do you have news for the *Journal*?

Name _____
Address _____
City _____ State _____ Zip _____
College/University _____
Graduation Year _____

☐ I'd like some information on the Alumni Resource Corps, Sig Ep's pool of alumni resources *

*please provide home & office phone numbers below

H: _____ O: _____

Return to: Sigma Phi Epsilon Headquarters

P.O. Box 1901 • Richmond, Virginia 23215

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